



# POINTS OF LIGHT

Points of Light encourages anyone who cares about service and volunteerism to submit a guest blog post. To do so, simply e-mail your post, short bio, headshot and photos to accompany the post to [listen\(at\)pointsoflight\(.org\)](mailto:listen@pointsoflight.org)

Here are the editorial guidelines we ask you to follow:

**Content:** We are looking for personal stories of service or tributes to “Points of Light” in your life– how has service transformed your life or your community, how have others been a positive impact on you? We’re also interested in reflections on current events in the nonprofit/service movement sector and surrounding public policy and advocacy. We do not accept posts promoting goods and services or any advertising at this time.

**Length:** We prefer posts that are around 500 words in length. We’re not strict about this, but we suggest you use it as a rough guide.

**Voice:** First person, personal

**By Line:** Guests posts must have a named author – a person, not an organization. Please let us know how your byline should look (i.e. Tom Smith, Title, Organization). Additionally, please send a head shot photograph of yourself as we like to include a photo of the author next to the byline.

**Bio:** Please send a two sentence bio about the author to appear at the beginning of the post.

**Style:** We prefer posts that tell a story, that are written from the heart. We prefer posts written in an individual’s voice, from that person’s perspective. We prefer writing styles that read more like an individual would talk as opposed to a corporate document or press release.

**Call to Action:** Whenever possible, posts should end with a call to action and links to get more involved.

**Photos:** Photos are encouraged. Guest authors should send suggested photos along with the post text.

**Links:** We encourage links to related material and/or references. Feel free to include links in your post.

***Send us your story!***