

Our Strategic Plan



POINTS OF LIGHT
INSTITUTE

We are following these strategies to build a network and catalyze a movement to drive toward ambitious goals by 2012.

Strategy 1: INSPIRE

Strategy 2: EQUIP

Strategy 3: MOBILIZE

Goal 1:

CITIZEN ACTION

Create an engaged citizenry where every individual has the opportunity to make a difference through meaningful service engagement.

Recognize and honor one million people for their contribution to civic and community change.

Engage five million Americans in opportunities to serve through our Network.

Engage 10 million people through tools and resources provided to partners and made available to the sector.

Goal 2:

CIVIC INFRASTRUCTURE

Develop a civic and volunteer infrastructure with the capacity, resources and tools to create change in communities.

Generate more than 100 million dollars for nonprofit organizations by enabling people to use their purchasing power to support change.

Partner with 100 corporations and CEOs to influence and increase the mobilization of human capital to address critical challenges.

Mobilize millions with 21st century technology that provides people with tools and opportunities to meet community needs.

Goal 3:

COMMUNITY IMPACT

Demonstrate the power of citizens actively engaged in changing our world and solving problems in the areas of education, environmental stewardship and poverty alleviation.

Reduce the drop-out rate by leveraging the power of service in every school.

Reduce the carbon footprint through neighborhood-based conservation projects.

Support economic security for families by facilitating access to resources and dollars.

Recruit a corps of 500,000 service leaders who will galvanize and mobilize others.

Execute two million real-world value-directed projects.

Get HandsOn Campaign

OUR MISSION

We inspire, equip and mobilize people to take action that changes the world.

OUR VISION

One day every person will discover their power to make a difference, creating healthy communities in vibrant democracies around the world.

OUR VALUES

- People Drive Change** - People can make all of the difference.
- Passion Overcomes Obstacles** - Passion and boldness transform.
- Service Bridges and Bonds** - Working together in service to others brings people together.
- Innovation Drives Results** - Re-imagining possibilities creates impact.
- Servant Leadership Transforms** - Humility and grace can change our world.



HandsOn
NETWORK



CivicIncubator