

About the Corporate Institute



Points of Light's Corporate Institute is the go-to resource for community-minded companies looking to build and expand effective employee volunteer programs. With our global network for 250 affiliates and a team of employee volunteering experts, we offer you the chance to enhance your program, learn cutting-edge practices, network with peers and gain visibility for leadership and excellence.

Working with us, your company can:

- Build and expand effective volunteer programs. We offer consulting and training services, customized technology, issue-based programming and opportunities to recognize employees for their service.
- Engage employees and their families, business partners and customers in volunteer service. We offer employee activation on a global scale, skills-based volunteering, cause-marketing campaigns, youth engagement and entrepreneurial investment opportunities.
- Learn from other leading companies. Network with the Corporate Service Council or members of your local Corporate Volunteer Council; join the pro bono movement with A Billion + Change pledge companies; and access valuable online resources to advance your program.

Find out more at

<http://www.pointsoflight.org/corporate-institute>

Points of Light Corporate Institute

Atlanta Office
600 Means Street, Suite 210
Atlanta, GA 30318

Washington, DC Office
1625 K Street NW, 5th Floor
Washington, DC 20006
Phone: 404-979-2900

<http://www.pointsoflight.org/corporate-institute>
corporateinstitute@pointsoflight.org



CORPORATE
INSTITUTE

A POINTS OF LIGHT ENTERPRISE

A Billion + Change:

Unleashing the power of Skills-Based and Pro Bono Service

In less than two years, the Billion + Change campaign has inspired the largest commitment of pro bono service in history with more than 500 companies delivering \$2 billion worth of skills-based and pro bono volunteer service to help nonprofits address critical community needs.

Building on this momentum, A Billion + Change now invites your company to take the pledge or share a service story as we seek to inspire 5,000 businesses to leverage their employees' talents for good.

Why Do Pro Bono?

- Increases business and community visibility
- Strengthen skills and foster leadership
- Increases employee morale, retention and engagement
- Increases the impact of nonprofits in your community

Why Join A Billion + Change?

- Learning and networking with industry leaders
- Free resources to build your pro bono program
- A great platform to tell your company's story
- And it's free to join!

Take our pledge or share your story online!

<http://www.abillionpluschange.org>



Corporate Service Council

The Points of Light Corporate Service Council is the premier global platform for advancing corporate volunteerism. Since 2005, the CSC has convened an elite group of companies to leverage their power to create positive change in communities.

With more than 75 companies representing a vast range of industries from banking to professional services, members share expertise and experience in managing emerging and advanced volunteer programs in the US and around the world.

Peer networking events and workshops with national experts, webinars, white papers and research strengthen the effectiveness and efficiency of member volunteering programs and the sector.

Membership is open to all companies committed to leading a culture of high-impact volunteerism.

For more information visit us online at <http://www.pointsoflight.org/corporate-institute> or email corporateinstitute@pointsoflight.org.



The Civic 50

The Civic 50, an initiative of Points of Light, in partnership with Bloomberg LP, honors the 50 most community-minded companies in the nation each year as determined by an annual survey.

Benchmarking and sharing the best practices of community engagement offers companies that participate in *The Civic 50* a roadmap for using their time, skills, and other resources to improve the quality of life in the communities where they do business. *The Civic 50* will help translate good intentions into sound business practices for years to come.

Open to companies with revenue of \$1 billion or more, *The Civic 50* winners are selected based on four dimensions of their U.S. community engagement program:

- **Investment:** How extensively and strategically the company applies its resources to community engagement in the US, including employee time and skills, cash, in-kind giving and leadership.
- **Integration:** How a company's US community engagement program supports business interests and integrates into business functions, or how it "does well by doing good."
- **Institutionalization:** How the company supports community engagement in the US through its institutional policies, systems, and incentives.
- **Impact:** How the company measures the social and business impact of its US community engagement program.

For more information, visit <http://www.civic50.org>.

