Employee Interest Survey Template  
(for existing EVPs)

We are conducting a planning study for a volunteering program here at [COMPANY 1]. As part of this, we are interested in the opinions of [COMPANY 1] employees. You are one of the people selected through a random selection process to tell us what you think.

Please complete the attached survey as quickly as possible as we will only be able to use surveys returned by [INSERT A DATE IF TIME SENSITIVE]. It will only take a few minutes of your time.

Your answers will be kept strictly confidential and used only for statistical purposes.

While participation in this survey is voluntary, your cooperation is important to ensure that the information collected in this survey is as accurate and as comprehensive as possible.

1) Have you participated in any volunteer activities that were coordinated through our corporate involvement program?
   a) Yes
   b) No

(1) If Yes:
   The following questions concern your feelings about [COMPANY 1]’s community involvement program. Please indicate how true each of the following statement is for you given your experiences with this program. Please use the following scale in responding to the items.

   
   1  2  3  4  5  6  7  8  9
   not at all  somewhat very not
   true   true   true   applicable

   Volunteering through [COMPANY 1]. . .

   (a) Gives me the kind of volunteering I want to do
   (b) Gives me personal satisfaction
   (c) Is a way I support my fellow employees
   (d) Supports the firm
   (e) Enhances my friendships within [COMPANY 1]
   (f) Is a way I serve the community
   (g) Has helped me reach my personal development goals
   (h) Has helped me develop business skills
   (i) Has helped me build business relationship
   (j) Is good for my career advancement
   (k) Is something I think I have to do
(2) If No:  
What is the primary reason you have not participated in volunteer activities coordinated through the firm?

(a) I didn't know [COMPANY 1] sponsored volunteering  
(b) [COMPANY 1] doesn't offer projects that interest me  
(c) I prefer to volunteer on my own  
(d) I don't have the time  
(e) My manager doesn’t really support these efforts

2) For the right cause, which of these activities would likely draw your enthusiastic participation? (Check all that apply)

<table>
<thead>
<tr>
<th>Building, repairing, maintaining, beautifying (physical space, grounds)</th>
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<tbody>
<tr>
<td>Consulting (advising, business and marketing plans)</td>
</tr>
<tr>
<td>Professional services (legal, accounting, public relations)</td>
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<tr>
<td>Speakers bureau (schools and civic groups)</td>
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<tr>
<td>Fundraising/Collecting (financial and items)</td>
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<tr>
<td>Leading (serve on a board or committee)</td>
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<tr>
<td>Mentoring/tutoring/training/coaching (youth and adults)</td>
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<tr>
<td>Information Technology (web site, networks, software)</td>
</tr>
<tr>
<td>Science/chemistry (demonstrations, science fairs judging)</td>
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<tr>
<td>Health (CPR, nutrition, life style)</td>
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<tr>
<td>Managing volunteer projects (organizing and recruiting)</td>
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<tr>
<td>Disaster/emergency response (strategies, tactics, and logistics)</td>
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<tr>
<td>Administrative support (office work)</td>
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<tr>
<td>Event support (water station at a walk or run, ushering, greeter)</td>
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</table>

3) For the right activity and the right cause, how would you be interested in participating in a future [COMPANY 1] sponsored event?

a) When would you be willing to volunteer? (Check all that apply)  
   (1) Before Work  
   (2) After Work  
   (3) Weekends  
   (4) During the work day

b) Are you most interested in volunteering for…? (Check all that apply)  
   (1) One-time projects -- a day here, a day there, that sort of thing  
   Examples: Building a house with Habitat for Humanity  
             Helping a nonprofit with its strategic plan or computer network
(2) Projects of short but intense duration
Examples:
  - Coaching seven hours per week for the 11 week season
  - Helping low income people with tax returns

(3) Projects of long duration with short contacts
Examples:
  - Mentoring an at-risk youth one hour per week for the school year
  - Serving on a board of directors with one meeting per quarter

c) With whom would you want to volunteer? (check all that apply)
   (1) Alone – it doesn’t matter who else is with me
   (2) With a small group of colleagues from my business unit
   (3) With a small group of [COMPANY 1] colleagues from other business units
   (4) On a project with large numbers of [COMPANY 1] people
   (5) On projects with [COMPANY 1] leaders and supervisors
   (6) With my spouse/significant other
   (7) With my family

d) What kind of volunteering do you want to do? (check all that apply)
   (1) Anything that will help the nonprofit
   (2) Professional services that use my business skills
   (3) Professional services that will develop my business skills
   (4) Things that take advantage of my hobbies and non-business skills, like landscaping
   (5) Something different from what I do every day, like painting or preparing food

4) The following questions concern your feelings about why a company such as [COMPANY 1] should have a program that fosters community involvement. Please indicate how true each of the following statement is for you given your beliefs. Please use the following scale in responding to the items.

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<tr>
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Companies should have community involvement programs because. . .

(1) It’s good for public relations and public image
(2) It builds social capital in the community.
(3) It helps employees develop or improve their skills
(4) It makes employees feel good about the company
(5) It helps in recruiting new employees
(6) It builds team spirit
(7) It strengthens the communities where employees live
(8) None of the above – companies should let employees decide on their own what to do.

5) Are you interested in taking an active role in planning a volunteer initiative at [COMPANY 1]?
   a) Yes (please give us your contact information below)
      i) Name: _______________________
      ii) Phone number: _______________________
   b) No

6) What is your home office?
   a) Dropdown toggle box with office names

7) How long have you been at [COMPANY 1]?
   a) Drop down list

The Points of Light Corporate Institute is the go-to resource for community-minded companies looking to build and expand effective employee volunteer programs. With our global network of 250 affiliates and a team of experts, we can help you create a customized volunteer program, engage your employees, learn best practices, network with other leading companies, and gain visibility for leadership and excellence.

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