

Ready, Set, Grow: Tools and Tales to Start and Scale Your Pro Bono Program

Danielle Holly, Executive Director, [Common Impact \(dholly@commonimpact.org\)](mailto:dholly@commonimpact.org)

Lindsay Firestone, Director of Advisory Services, [Taproot Foundation \(lindsay@taprootfoundation.org\)](mailto:lindsay@taprootfoundation.org)

Sadie Miller, Associate, [True Impact \(smiller@trueimpact.com\)](mailto:smiller@trueimpact.com)

Thanks for joining us for today's session! We're excited that you're starting to think about building, growing and measuring the impact of your skills-based volunteer program. The tools listed below are designed for companies across many stages of their development, and will help you:

- ✓ **Make the business case** to build the internal support for a skills-based volunteer program
- ✓ **Design a program** that aligns with your company's culture, its business & community goals
- ✓ **Find nonprofit organizations** that are ready to engage in skills-based projects
- ✓ **Manage the program** to ensure a great experience for your employees and partners
- ✓ **Measure the program's success** across the metrics that matter to your company

Making the Business Case

<http://www.taprootfoundation.org/docs/Taproot-Business-Value-2012.pdf>. [Demonstrating the Business Value of Pro Bono Service](#) -- Taproot Foundation

Corporate case studies on the key business benefits of pro bono service _
www.taprootfoundation.org/docs/Taproot-Business-Value-2012.pdf

- [Measuring the Results, The Business Case for Skills-Based Volunteerism](#) -- Common Impact

The business case for skills-based volunteering through a framework and case studies www.commonimpact.org/pdf/Report_3.pdf

- [Redefining the Solution](#) -- Capital One Financial and Common Impact

Exploring the relationship between nonprofit capacity building through skills-based volunteerism
www.commonimpact.org/pdf/Common_Impact_Report.pdf

- [Skills-Based Volunteerism at Deloitte and IMPACT survey series](#) -- Deloitte

An overview of Deloitte's industry-leading skills-based volunteer program www.deloitte.com/assets/Dcom-UnitedStates/Local_Assets/Documents/us_CI_Skills_BasedVolunteerism_brochure.pdf www.deloitte.com/view/en_US/us/About/Community-Involvement/f0d3264f0b0fb110VqnVCM100000ba42f0aRCRD.htm

Designing a Skills-Based Volunteer Program

- [Powering Pro Bono](#) -- Taproot Foundation

The comprehensive resource for companies engaging their employees in pro bono service
www.taprootfoundation.org/sites/default/files/imce/pb_corporateEdition_v5-AH.pdf

- [Skills-Based Volunteering 101 E-Course](#) -- Points of Light

An interactive overview of skills-based volunteering for companies and nonprofits _
http://interactive.apollogrp.edu/sites/HandsOnNetwork/Skills-basedVolunteering/Training/introduction_introduction_1.html

- [SBV 101: Getting Started](#) (for large and small businesses) -- A Billion + Change

An overview of some popular models for skills-based volunteerism (Page 1) _
https://dl.dropboxusercontent.com/u/49161139/SBV%20101_Getting%20Started.pdf
(For small businesses: https://dl.dropboxusercontent.com/u/49161139/SBV%20101_Getting%20Started%20for%20SMEs.pdf)

- [The 7 Practices of Effective Employee Volunteer Programs](#) -- Points of Light

An online resource portal with tools and guidance on effective practices for employee volunteer programs
www.pointsoflight.org/corporate-institute/resources

Finding the Right Nonprofit Partners

- [Skills-Based Volunteering 101: Getting Started](#) -- A Billion + Change
A checklist to help companies get started in selecting the right project and nonprofit partner (Page 2) https://dl.dropboxusercontent.com/u/49161139/SBV%20101_Getting%20Started.pdf
- [Skills Standards](#) -- Taproot Foundation
Skill-assessment for potential pro bono volunteers www.taprootfoundation.org/sites/default/files/Volunteer_Profile_Standards_Tool.pdf
- [Project Finder](#) -- Taproot Foundation
An accessible catalog of over 100 of the most common pro bono projects www.taprootfoundation.org/get-probono/be-powered-pro-bono/project-finder

Managing Skills-Based Volunteer Programs

- [Designing for Impact](#) -- Taproot Foundation
The most common obstacles and how to avoid them: a checklist and guide to managing successful pro bono projects www.taprootfoundation.org/sites/default/files/Designing_for_Impact_Framework.pdf
- [IBM's Activity Kits](#) -- IBM
Supporting materials such as presentations or educational modules, to prepare and equip volunteers to assist schools or community agencies www.ibm.com/ibm/responsibility/initiatives/activitykits/
- [Implementation: Creating a Strong Skills-Based Volunteering Program](#) -- Points of Light
A step-by-step resource to successful skills based volunteer projects www.handsonnetwork.org/files/sbv_projects_implementation_phase.pdf
- [Nonprofit Readiness Roadmap](#) -- The Readiness Collaborative
A free, online resource to help nonprofits successfully engage in skills-based volunteerism www.readinessroadmap.org
- [Project Scoping and Definition Form](#) -- Points of Light
An exercise to help define skills-based project scope www.handsonnetwork.org/files/sbv_pol_project_definition_and_scoping_-_revised.pdf
- [Skills-Based Volunteering 101 Handbook](#) -- Common Impact
A guide to organizational and skills-based project readiness www.commonimpact.org/pdf/Skilled-Volunteering_101_Handbook.pdf

Measuring the Impact

- [Benefits of Skills-Based Volunteerism](#) -- True Impact
Analysis of 36,000 employee volunteers on the benefits of skills-based volunteerism www.trueimpact.com/blog/bid/75953/Benefits-of-Skills-Based-Volunteerism-ROI-Tracker-Findings
- [CECP Valuation Guide, 2013 Edition](#) -- Committee Encouraging Corporate Philanthropy
Defining and valuing skills-based service (See page 5) www.corporatephilanthropy.org/cgs/Resources/surveyguide.pdf
- [Economic Impact of Volunteers Calculator](#) -- Points of Light
Calculator for the value of volunteers across different professions www.handsonnetwork.org/tools/volunteercalculator
- [Powering Pro Bono: Pro Bono Evaluation](#) -- Taproot Foundation
Getting started with evaluation and the pro bono hourly rate (see pages 25-28) www.taprootfoundation.org/sites/default/files/imce/pb_corporateEdition_v5-AH.pdf

- [Readiness Roadmap's Evaluation Tool](#) – Common Impact
Evaluation survey that calculates skills-based project success www.readinessroadmap.org/evaluation
- [Volunteerism ROI Tracker](#) - True Impact
An innovative, sector-leading measurement service for quantifying and benchmarking the social and business value of volunteerism www.trueimpact.com/volunteerism-roi-tracker/

Case Studies

- The [Billion + Change Story](#) and [pro bono case studies](#) .
www.abillionpluschange.org/blogs/billion-change-inspires-largest-commitment-pro-bono-service-history
www.abillionpluschange.org/blog-taqs/pledge-company-spotlight
- Common Impact [case studies](#)
www.commonimpact.org/work/
- Deloitte [Community—It's Our Business: Insights and Reflections on Doing Pro Bono Work](#) https://dl.dropbox.com/u/49161139/DeloitteProBonoReport_June_2012.pdf
- Taproot Foundation [case studies](#) www.taprootfoundation.org/doprobono/corporations/resources-publications/case-studies
- True Impact [Pfizer Global Health Fellows Case Study](#) .
www.trueimpact.com/Portals/35299/docs/Pfizer%20GHF%20Case%20Study.printed.pdf

Looking for additional guidance and support? Speak to the experts! Below are some of the organizations that provide in depth skills-based volunteer consulting and programming.

Catchafire

Use your Professional Skills to Make a Difference
www.catchafire.org

HandsOnNetwork

Inspire, Equip and Mobilize Volunteers www.handsonnetwork.org/

CDC Development Solutions

Engaging Business for a Better World
www.cdcdevelopmentsolutions.org/

Realized Worth

Engaging Employees in Corporate Citizenship
www.realizedworth.com/

Common Impact

Making Strong Communities Your Business
www.commonimpact.org

Taproot Foundation

Make it Matter .
www.taprootfoundation.org

NPower

Bringing the Tech Community Together for Social Good
www.npower.org

True Impact

Measure your Social and Business Impacts
www.trueimpact.com

Points of Light

We Put People at the Center of Change
www.pointsoflight.org/

Vera Works

Do better business. Do Corporate Community Involvement
www.veraworks.com

The **[Points of Light Corporate Institute](#)** is the go-to resource for community-minded companies looking to build and expand effective employee volunteer programs. With our global network of 250 affiliates and a team of experts, we can help you create a customized volunteer program, engage your employees, learn best practices, network with other leading companies, and gain visibility for leadership and excellence.

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