

## Matching Gifts Program – examples

Company	Description
Amerigroup Corporation	<p>The Matching Gifts Program matches associate donations with Amerigroup Foundation funds. The Foundation matches donations made to 501(c)(3) organizations dollar-for-dollar from \$25 up to \$5,000. Associates are limited to two donations totaling \$5,000 per year.</p> <p>Amerigroup Foundation Grants: Company Sponsored Signature Campaigns match dollar-for-dollar donations made by an associate for company-sponsored actual events towards charities that strategically align with the business. The Foundation matches up to \$10,000 per associate per campaign.</p>
AT&T (2010 Corporate Engagement Award of Excellence honoree)	<p>In November 2009, AT&amp;T launched the Ft. Hood Tragedy Special Matching Gift Program so employees could join AT&amp;T in supporting the local community and families of victims of the tragic shootings in Fort Hood, Texas. Employees gave just over \$75,000, which AT&amp;T matched to six non-profit organizations assisting the victims and families of the Ft. Hood Tragedy.</p>
Bank of America Corporation	<p>The Bank of America Charitable Foundation Matching Gifts program encourages employees to contribute to qualifying charitable organizations. The program offers a way to double — up to \$5,000 (US) per person each calendar year - employees' cash or securities contributions to their favorite charitable organizations and thus improve their communities.</p>
Cbeyond (2012 Corporate Engagement Award of Excellence honoree)	<p>Cbeyond matches donations to nonprofits of up to \$1000 per year by donating signature services and products such as laptops, desktops, printers and servers to nonprofits that have Cbeyond service leaders.</p>
Cisco Systems (2011 Corporate Engagement Award of Excellence honoree)	<p>Volunteer Matching Gifts Program: \$10 per hour of eligible service per employee, up to \$1,000 per employee per year.</p> <p>Team Volunteer matching gifts: \$10 per hour per employee, up to \$10,000 per project per year (in addition to the \$1,000 for individual volunteering).</p> <p>In addition, when major disasters strike, Cisco develops special matching gifts campaigns, for which the employee donations do not count toward their annual limit of \$1,000 each. For the disaster response campaigns, Cisco matches donations of up to \$10,000 per employee per campaign.</p>

Discover Financial Services	A \$30 match was provided on behalf of every employee who participated in the company sponsored JDRF walks in each of its locations. In addition, the company offers matches on donations through the You Care, We Share Employee Giving Program. During a pledging period, employees can make a donation to any 501(c)(3) charity and the company provides a 20% match on pledges over \$20, up to \$100 per employee. The match does align with the same grant guidelines as the VRP (matches are not made to organizations with religious or political affiliations).
Honda Manufacturing of Alabama	Honda matches 33 cents on the dollar for associates' gifts to United Way.
Intel Corporation (2010 Corporate Engagement Award of Excellence honoree)	The Intel Involved Matching Grant Program helps employees earn matching grants for schools and non-profit organizations. Schools can earn up to \$25,000 per year and non-profit organizations can earn up to \$10,000 per year.
JP Morgan Chase & Co.	JPMorgan Chase matches personal employee volunteer hours with a monetary gift. Grants range from a \$150–\$1,000 and are provided directly to qualifying nonprofits where the service is performed.
Kraft Foods (2012 Corporate Engagement Award of Excellence honoree)	The Matching Gifts Program matches individual employee donations to eligible local non-profit organizations. In addition to the year-round matching gifts program, the Kraft Foods Foundation ran two special promotions to double-match all U.S. employee donations. The matching gifts promotions ran during the week of the Martin Luther King Jr. national holiday (up to \$250,000) and during the Delicious Difference Week, the company's global week of volunteer service (up to \$500,000). This included cash contributions to publicly- and privately-funded schools, colleges and universities, and arts and cultural organizations that meet the company's eligibility criteria. There is a minimum of \$25 per individual gift, and the Foundation may match eligible donations up to \$15,000 per donor annually. Outside of the U.S., employees can use the program to match up to \$25,000 for any in-country natural disaster. This was expanded in 2010 to add part-time employees who were previously not eligible.
Novartis Corporation	Novartis matches employees' financial contributions of up to \$5,000 in a calendar year to qualified 501(c)(3) health and education institutions.
Old National Bank (2010 Corporate Engagement Award of Excellence honoree)	Whenever a volunteer project supports the company's strategic philanthropic focus the hourly match per employee is \$20. For all other volunteer projects the rate is \$10.
PIMCO	Employees must be full-time and make a minimum \$50 donation to a U.S.-based 501(c)(3) organization. Matching gifts are capped at \$3,000 in a calendar year.

Spectra Energy Group	Matches employee donations (above \$50) on a dollar-for-dollar basis, up to a yearly limit of \$7,500. Any employee can apply for a matching gift when they make a donation of \$50 or more to a qualified nonprofit in the U.S. or Canada, and the donation must fit within the company's focus areas.
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*\*Based on information provided by 2010-2012 Corporate Engagement Award of Excellence applicants*

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