**POINTS OF LIGHT LETTER TO THE EDITOR CONTENT:**

**Nonprofits Need Your Help Now More Than Ever**

Nonprofits are facing unprecedented headwinds as communities respond to COVID-19 and companies and individuals adjust to a new normal. These organizations are often the social fabric glue in communities in addition to being a critical supplier of volunteers, who play an important role in disaster response. According to the [Urban Institute](https://www.urban.org/research/publication/nonprofit-sector-brief-2015-public-charities-giving-and-volunteering), three out of five charitable organizations reported that the ability to deliver their mission is **critically dependent** upon volunteers.

Against this critical backdrop, [INSERT ORG NAME] is partnering with [Points of Light](https://www.pointsoflight.org/) to recognize the first-ever Global Volunteer Month to shine a light on volunteers, who are more important now than ever. In the coming weeks and months, I call on my fellow community members to continue supporting local nonprofits and volunteers:

1. **Donate and follow your local “volunteer connector” organizations**. The Points of Light Global Network is made up of [nearly 200 such organizations](https://www.pointsoflight.org/global-network/).
2. **If you were going to give time, give that value in other ways.** Resources are needed now more than ever. Help that pet shelter, senior home, or advocacy organization that had to cancel their spring event keep their doors open. If your company gives you PTO for volunteer time, see if they will convert that to cash to match your funds.
3. **Donate technology hardware and software and get your company involved too**. Most nonprofits don’t have these important resources to operate and promote their efforts. Work with your company to donate critical technology if possible.
4. **Use your voice**. Post on your social network to advocate for them and their cause.
5. **Educate yourself on the issues**. Awareness of issues and the impact of these environmental forces on our communities is a necessary step for us all to take action, particularly when we transition from emergency response to recovery.

Whether you’re donating money or amplifying an organization’s voice, everyone can do something worthwhile this Global Volunteer Month from the safety of their own home. Please visit these websites for more resources to make an impact:

1. [INSERT YOUR LOCAL AFFILIATE’S WEBSITE]
2. [All for Good's Local Volunteer Opportunities](https://www.allforgood.org/search?radiusDropdown=within%2050%20miles)
3. [Points of Light's Virtual Volunteering Resource Guide](https://www.pointsoflight.org/resources/virtual-volunteer-opportunities/)

Sincerely yours,

[INSERT NAME]

[INSERT TITLE, ORGANZATION]