Community Impact Framework

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| **PROGRAM:** | | **ISSUE OR CAUSE:** | |
| **INVESTMENT** | | | |
| **Employee Volunteerism & Engagement** | **Financial Contributions** | **In-kind Contributions** | **Public Leadership & Advocacy** |
| **INTEGRATION** | | | |
| **Business Department/Function** | **Business Department/Function** | **Business Department/Function** | **Company Leadership** |
| **Company Culture** |
| **IMPACT** | | | |
| **COMMUNITY IMPACT** | | **BUSINESS IMPACT** | |
| **Metrics** | **Tracking Method** | **Metrics** | **Tracking Method** |
| **INSPIRATION** | | | |
| **Recognition** | | **Storytelling** | |