****

**The Civic 50 Philadelphia Questionnaire**

**Name:**

**Company Name:**

**Title/role:**

**Email:**

**Phone:**

**City:**

**Employees in Greater Philadelphia:**

**Employees Company wide:**

**Which of the following regional organizations is your company a member of? Select all that apply:**

* African American Chamber of Commerce
* Asian American Chamber of Commerce
* Chamber of Commerce of Greater Philadelphia
* Greater Philadelphia Corporate Volunteer Council
* Hispanic Chamber of Commerce
* Independence Business Alliance
* Main Line Chamber of Commerce
* Philadelphia Foundation
* The Satell Institute
* Other (please specify)

**How does your company share its resources in your community?**

|  | **Not doing this now** | **Informally and occasionally****1** | **2** | **3** | **4** | **Formally and we have a strategy****5** |
| --- | --- | --- | --- | --- | --- | --- |
| **Hands on volunteering in the community**  |  |  |  |  |  |  |
| **Skills-base and pro bono volunteering**  |  |  |  |  |  |  |
| **Cash donations, grants and sponsorships** |  |  |  |  |  |  |
| **In-kind contributions (goods, services, space)** |  |  |  |  |  |  |
| **Advocacy** |  |  |  |  |  |  |

**Are other parts of your business also supporting your community and social values?**

|  | **Hadn’t thought about it** | **Informally and occasionally****1** | **2** | **3** | **4** | **Formally and we have a strategy****5** |
| --- | --- | --- | --- | --- | --- | --- |
| **Purchasing and sourcing of materials and services** **from local, minority or women owned businesses** |  |  |  |  |  |  |
| **Marketing and sales efforts support our social values and causes** |  |  |  |  |  |  |
| **Recruiting, hiring and developing employees** |  |  |  |  |  |  |

**How does your community-focused culture shine throughout your company? Select all that apply:**

* In our business mission, company values and goals
* In employee performance reviews
* In our employee handbook or other HR materials
* In team meetings
* Through our internal messaging boards or online channels
* Social and community issues are regularly on our board or partner meeting agenda
* Our founders and owners speak up on social and community issues
* Other (please specify)

**What community engagement programs and opportunities do you offer employees? Select all that apply:**

* Team volunteering and service activities
* Skills-based/pro bono volunteering opportunities
* Paid time off to volunteer
* Connect employees to community leadership opportunities and nonprofit board service
* Bring in guest speakers or trainings on social issues
* Other (please specify)

**How do you support voting and civic engagement for employees and customers? Select all that apply:**

* Ballot drop boxes
* Census participation promotion
* Informational events/town halls at our business
* Issue workshops and training
* Paid time off to vote
* Share voting and registration information (customers)
* Share voting and registration information (employee)
* Other (please specify)

**Are you tracking what happens when you engage in community? Select all that apply:**

* Not thinking about it
* We talk to our community partners
* We track how much time/money we give
* We check in at least once per year to see what our nonprofit partners need
* We survey our community partners at least once per year

**Are you tracking what happens *to your business* when you engage in community? Select all that apply:**

* Not thinking about it
* We talk with our business partners and vendors about our civic and social issue efforts
* We invite customers to join our civic and social efforts
* We talk with prospective or existing customers/clients about our civic and social issue efforts
* We make time and space for employee feedback about their engagement experiences
* We survey our employees about their engagement experiences

**Please share other ways that you have supported and engaged your community (optional)**

**How would you like to do more for your community? (optional)**

**Take the Next Step!**

* **Take The Civic 50 Philadelphia!**
* [**Join the Community for Employee Civic Engagement (CECE)**](https://cece.pointsoflight.org/) – an online platform for CSR and community engagement resources, reports and news
* [**Explore the Social Impact Guide**](https://pointsoflight.org/social-impact-guide/) **–** a free actionable online guide with tools, strategies and resources for community engagement practitioners and purpose-driven professionals