

TABLE OF CONTENTS

About Global Volunteer Month	3
Make a Plan to Participate	4
Download Logos and Graphics	5
Share Messaging Easily	6
Recognition Ideas	7
About the Civic Circle.....	8



ABOUT GLOBAL VOLUNTEER MONTH

What is Global Volunteer Month?

[Global Volunteer Month](#) is an opportunity to celebrate the impact of people who volunteer and engage in civic activities to tackle society's greatest challenges, build stronger, more vibrant communities and take action that changes the world. Whether through individual efforts, partnership with nonprofits and local charities or through opportunities with employers, Global Volunteer Month aims to lift up the inspiring work that happens when everyone engages in civic service. The calls to action are:

- Recognize your volunteers.
- Encourage volunteerism and civic engagement.
- Create awareness around your company's needs around CSR its programs and work with the community..

How Can Your Company Participate?

Prioritize April every year as the month to recognize your employee volunteers and individuals who do good for causes in their communities, whether through volunteerism or other ways around the [Points of Light Civic Circle](#). The monthlong campaign celebrates those who are making a difference in their communities and is an opportunity for organizations to inspire others to act as a point of light.



MAKE A PLAN TO PARTICIPATE

Use these tools and ideas to support your company's campaign tactics and plan your Global Volunteer Month activities now:

- **Collect & Share Volunteer Stories:** ask employees to send in volunteer stories, videos and photos for publishing the remainder of the year. Encourage employees to inspire others by sharing volunteer stories through their personal social media.
- **Encourage Participation in Your Employee Volunteer Program:** invite employees to make a difference in their own community through in-person and virtual volunteering opportunities within your company or through their own interests.
- **Internal and External Promotion:** plan your communications for two phases, pre-campaign March 1-31 and during campaign April 1-30 which should include internal communications to get your organization stakeholders on board, how you'll collect volunteer stories, identify

media partners, plan for social communications and a weekly schedule. Check out this [sample communications plan](#).

Celebrate Volunteers All Month Long

April 1, 2023	Global Volunteer Month Begins
April 16, 2023	Good Deeds Day (Global)
April 16-22, 2023	National Volunteer Week (U.S)
April 22, 2023	Earth Day (Global)

- **Need Help Engaging Your Team Members?** Points of Light can support mobilizing your employees during the month of April. We can help you strategize, execute and activate around employee volunteering and civic learning opportunities. Please [click here](#) and complete the fillable form (note GVM in the goals section).



DOWNLOAD LOGOS AND GRAPHICS

Spread the word about your employee volunteers, supporters and partners on social media using the hashtag **#GlobalVolunteerMonth** so that we can help amplify your inspiring stories throughout the campaign. Inspire others to act by sharing stories of your employee volunteers and individuals making a positive difference in your community.

VISUALS

Our Global Volunteer Month logo, available in 12 languages, and social media graphics make it easy for you to spread the word and celebrate the impact of your volunteers in April.

- Download [Global Volunteer Month Logos](#)
- Download [Social Media Graphics](#)

NEW! Have some fun with Global Volunteer Month and volunteering stickers! Search for **“Points of Light”** or **“Global Volunteer Month”** in your GIF search bar on Instagram and Facebook.

LOGOS



EXCITING SOCIAL MEDIA GRAPHICS



ANIMATED GIPHYs



SHARE MESSAGING EASILY

Use our [sample social media](#) messages, tag Points of Light across your channels and use **#GlobalVolunteerMonth** so we can further amplify your posts.

 **Twitter:** [@PointsofLight](#)

 **Facebook:** [@beapointsoflight](#)

 **LinkedIn:** [Points of Light](#)

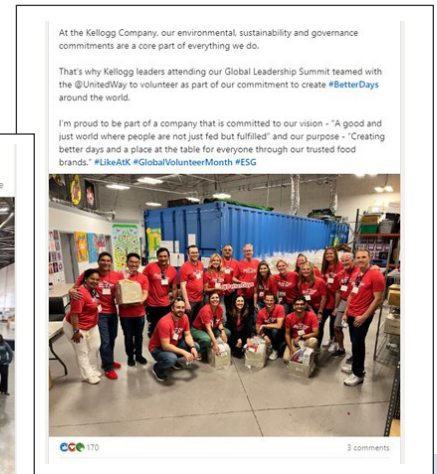
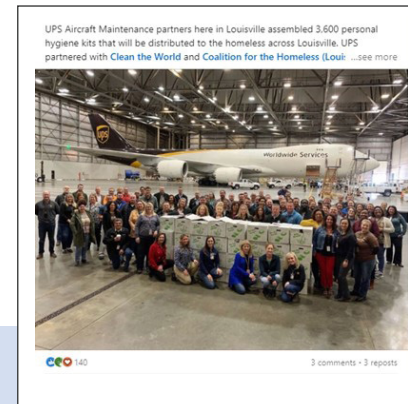
 **Instagram:** [@PointsofLight](#)

Sample Social Media Messages

- Join us this April for **#GlobalVolunteerMonth** as we celebrate our employee volunteers and partners who make a meaningful difference in our community. Learn how you can get involved: [insert company website]
- This **#GlobalVolunteerMonth**, we thank our incredible employee volunteers who support our mission to [insert mission]. Learn how their support moves our work forward to make our community better for everyone: [insert company website]
- **#GlobalVolunteerMonth** is an opportunity to recognize the positive impact volunteers are making in our community. Find ways to get involved: pointsoflight.org/gvm

Additional Resources:

- [Sample Email Template](#)
- [Sample Blog Template](#)



RECOGNITION IDEAS

Use these tools and ideas to support your organization's volunteer recognition tactics and plan your Global Volunteer Month activities now:

- The **Daily Point of Light Award** honors exceptional volunteers, celebrating the power of the individual to spark change and improve the world. Honorees are formally recognized by Points of Light with a profile story on pointsoflight.org and a certificate signed by the president & CEO of Points of Light and Neil Bush, board chair, Points of Light. While nominations are accepted year-round, please submit your nomination by February 24 to be considered for an award during Global Volunteer Month. [Nominate someone](#) who acts as a point of light in their community each day.
- The **President's Volunteer Service Award** recognizes, and celebrates Americans making a positive impact as engaged and deeply committed volunteers. [Learn more](#) about the history of the President's Volunteer Service Award and how you can become a Certifying Organization to recognize outstanding volunteers.
- Handwritten notes of appreciation, spotlights during events or organization-wide meetings, distributing digital badges for email signatures, and awarding program-branded merchandise are all excellent ways to celebrate your supporters' passion for and commitment to volunteering.



ABOUT THE CIVIC CIRCLE

What Makes the Points of Light Civic Circle Empowering?

The Civic Circle helps individuals connect to opportunities and understand that doing good comes in many forms. It is a framework that represents your power to lead, lend support and take action for causes you care about and to lead a civic life. Although #GlobalVolunteerMonth recognizes volunteers and volunteerism, civic engagement comes in many forms and all actions have an impact on communities.

WATCH TO
LEARN MORE



NEW! Want more civic engagement education for your team? We offer a 1-hour, interactive experience that introduces participants to the concept of civic engagement and what it means, explains the Civic Circle and what each circle represents and begins to tackle important topics like the barriers and privilege that can be associated with taking civic action. Find out more today by [completing this form](#) and naming “Civic Circle Learning Session” in the goals section.





[POINTSOFLIGHT.ORG](https://pointsoflight.org)



POINTS OF LIGHT