



**POINTS
OF LIGHT**
CORPORATE SERVICES
& SOLUTIONS

Engage Every Employee

CORPORATE SOCIAL IMPACT SOLUTIONS

Partnering with Points of Light means you'll have the expertise and support you need to mobilize your colleagues and create community impact using all aspects of civic engagement. We are a nonpartisan, global nonprofit organization, with more than 30 years of history and a network that spans 177 cities in 38 countries. From implementing large-scale employee volunteer events, to infusing new ideas into annual employee engagement programs, partnering with us will amplify your social impact. Points of Light is here to help.



EQUIP YOUR EMPLOYEES

We will design and implement an employee volunteer program or event from start to finish. We manage every aspect of the program, starting with identifying the right community partners and developing projects that advance their mission and maximize your team's time and unique talent. Plus, we'll help you tell your impact story. If you're looking for more of a "DIY" approach, we'll build a custom toolkit to equip your employees to coordinate and lead their own civic engagement opportunities.

REBUILD YOUR STRATEGY

Corporate volunteer, social impact programs and policies are changing to keep up with both community and employee expectations. At many companies, CSR "teams" of just one or two are charged with leading global strategies to engage thousands. Points of Light experts can expand your capacity and your thinking through advisory services, stakeholder listening tours, landscape assessments, strategic planning, training and tool curation, and more.



MOBILIZE YOUR CONSUMERS

If you envision a civic engagement strategy that goes beyond employees to include consumers, we'll help you design and implement a successful program. We'll engage consumers and employees in side-by-side volunteer initiatives, invite them to tell you about compelling nonprofits in their own neighborhoods, or celebrate them for being champions of the common good.

CONNECT WITH PEERS

Join our Corporate Service Council for access to tools, resources, and industry leaders as well as in-depth best practice conversations with your CSR and ESG peers.

