

CIVIC LIFE TODAY



The State of Global Civic Engagement

Deep Dive On

FOOD BANKS & HUNGER

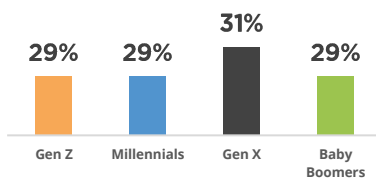
DEMOGRAPHIC BREAK DOWN



30%

Of people are concerned about food banks & hunger when compared to other issues

GENERATIONAL BREAKDOWN OF INTEREST IN ISSUE AREA



27%



Of **MEN** said food banks & hunger was one of their top areas of concern

33%

Of **WOMEN** said food banks & hunger was one of their top areas of concern

*those identifying as non-binary or other <0%

WHY PEOPLE ARE TAKING ACTION



I believe the actions of one person can go a long way in making a difference (47%)

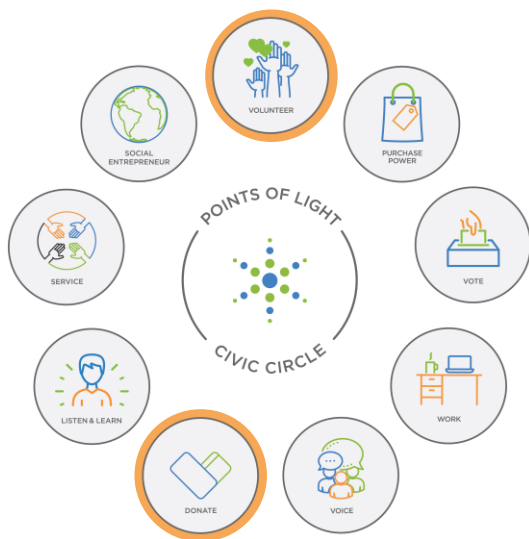


It makes me feel good to do something for others (46%)



A close friend and/or family member of mine has been impacted (26%)

HOW PEOPLE ARE TAKING ACTION



[Points of Light's Civic Circle®](#) represents a person's power to lead, lend support and take action for causes they care about, and to lead a civic life. People can engage through one or several elements of the Civic Circle®.

TOP ACTIONS TAKEN

Donated goods I own to a cause or organization (DONATE) **74%**

Intentionally helped someone else (VOLUNTEER) **73%**

Made a charitable donation to a cause or organization (DONATE) **69%**

MOST INFLUENTIAL ACTIONS

Intentionally helped someone else (VOLUNTEER) **80%**

Volunteered in-person with a cause or organization (VOLUNTEER) **78%**

Made a charitable donation to a cause or organization (DONATE) **78%**

DATA TO INSIGHTS

Hunger and food insecurity have been pervasive and enduring needs around the world. As with many other issue areas, the pandemic shone a light on food insecurity and the importance of food banks as a critical service to communities, both in times of disaster and our regular day-to-day.

It makes sense that the ways people are taking action around these issues are the traditional ways we respond to this need - Volunteering and Donating. However, by incorporating other forms of engagement, perhaps we could collectively work toward addressing the root causes.

IN THE NEXT 30 DAYS, PEOPLE ARE MOST LIKELY TO:



66%



65%



57%