

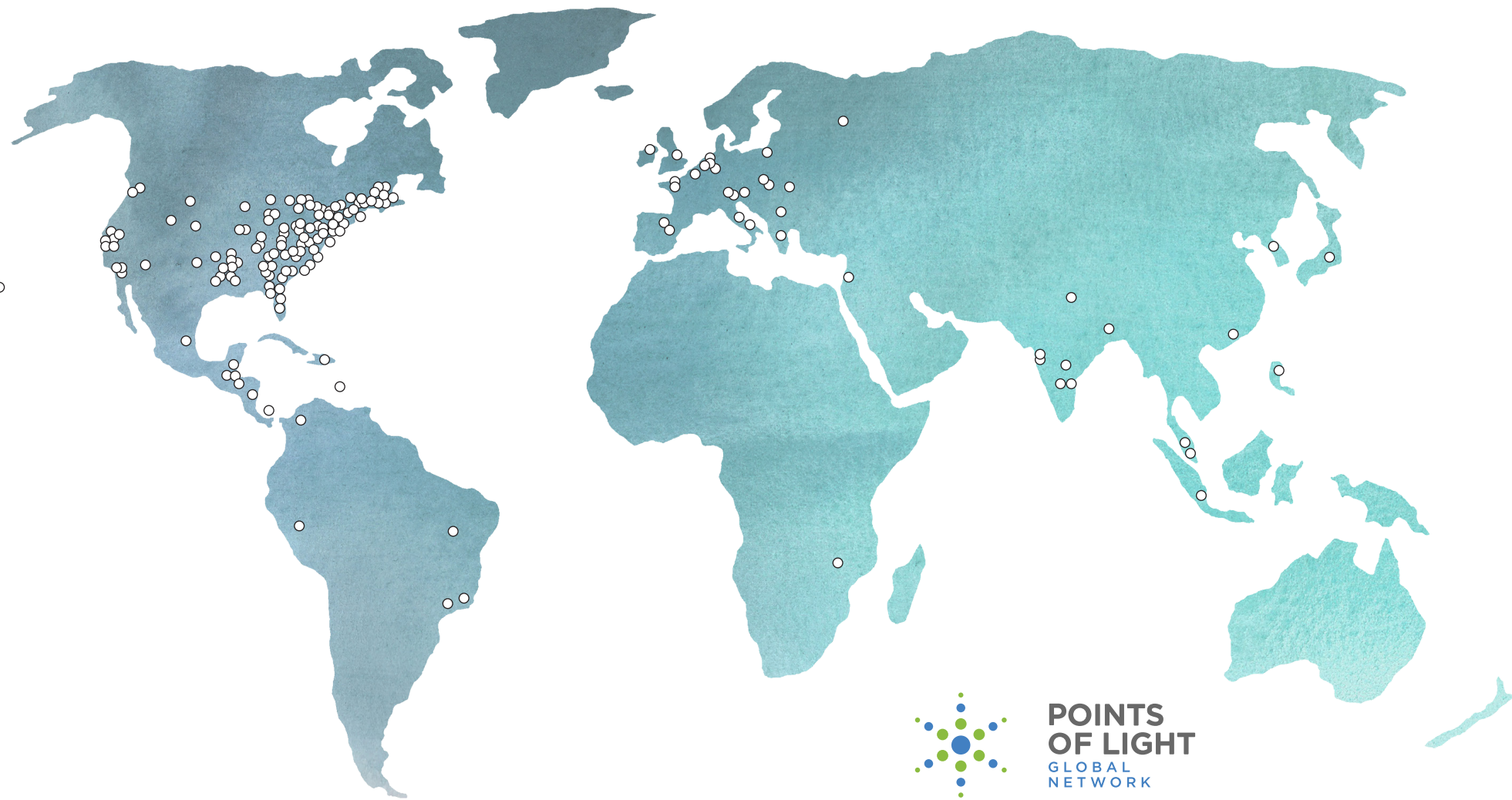
POINTS  
OF LIGHT

ANNUAL  
REPORT  
2022

COVER PHOTO:  
Corporate employees  
volunteering with environmental  
sustainability project.

# SHINING A LIGHT ON THE POINTS OF LIGHT **GLOBAL NETWORK**

Our Global Network of **145 leading social impact and volunteer-mobilizing organizations** operate in **39 countries** across the world. Together we are inspiring, equipping and mobilizing more people to use their time, talent, voice and resources to create positive change in their communities.



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# CHANGE LED BY THE POWER OF PEOPLE



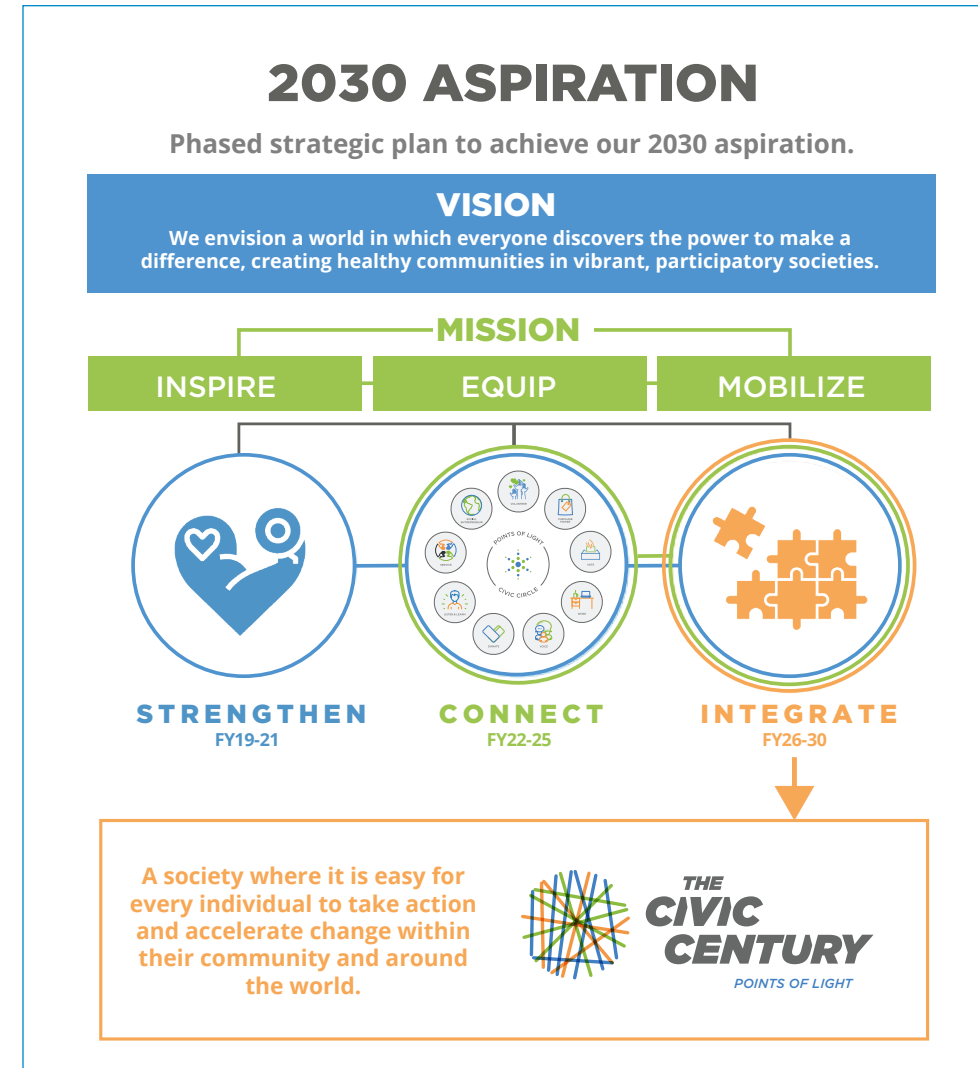
At the heart of Points of Light is the idea that, even in the darkness of the challenges facing the world today, the smallest point of light helps guide us and gives us hope. We recognize that everyone has the power to shine their own light to drive change in their community. Together, we shine brighter, changing the world, one civic action at a time. And that ideal is what we strive for through our work, every day.

## SOCIAL GOOD: OUR 10-YEAR JOURNEY

Throughout 2022, we continued to deliver on our mission to inspire, equip and mobilize people to take action that changes the world. Our 10-year strategy will culminate in 2030 and will bring us closer to our vision of making it easier for every individual to accelerate change. We moved into our first year of “connect,” the current three-year phase, bringing the “equip” part of our mission to life.

We are inspired by our collaboration with companies, nonprofit organizations and everyday people, all living examples of the difference we can make when we work together. Looking back, it’s clear that by placing the power of change in the hands of each and every individual, we are seeing real change.

# ONE OF THE MOST POWERFUL FORCES ON EARTH



# A LETTER FROM OUR INTERIM PRESIDENT & CEO

Dear Friends,

Resiliency, drive and energy best describe Points of Light’s fiscal year 2022. Stepping into the role of Interim President & CEO has given me a unique vantage point into just how much the team accomplished.

Points of Light transitioned to a fully hybrid workforce with employees in 16 states. We sold our office building in Atlanta and moved to a coworking space. The benefits of being able to attract the best talent from around the country makes us a more diverse, knowledgeable workforce. And the proof is in the excellent work the team delivered.

The fiscal year brought lots of positive momentum to Points of Light. After two years of navigating through the pandemic, we experienced moments of normalcy – a return to in-person employee engagement initiatives, hosting our conference on site in Orlando and traveling internationally to gather with our Global Network – and even more moments of innovation for a better future. Driven by our mission to inspire, equip and mobilize people to change the world, we supported both our corporate and nonprofit partners in their social impact efforts.

We developed transformational partnerships, like our work with Lowe’s on their Hometowns project. Lowe’s strategic decision to have communities nominate and lead the projects demonstrates the company’s willingness to listen and learn for better results. This model highlights how the deepest impact is made when communities lead the way.

Our community of nonprofit, corporate, government and civic leader partners gathered in person for the first time in three years at the 2022 Points of Light Conference in Orlando, Florida. Held at Walt Disney World’s Coronado Springs Resort, our hybrid gathering brought inspiration, knowledge and connection to more than 1,300 participants. We are grateful to Disney, our longtime partner, for their support of this incredible event.

We dedicated time and resources to bringing Points of Light’s mission and the Civic Circle® framework to new audiences with executives and subject matter experts speaking at more than 50 events worldwide, including The Economist’s Innovation@Work, SiriusXM Wharton’s Business Radio and the Together Summit in Spain. It was energizing to be back in person and collaborate with those dedicated to creating positive social impact.

This is just a snapshot of how Points of Light delivers value to the social impact sector. The Points of Light Civic Circle continues to help inspire individuals to take action, including the more than 259 Daily Point of Light Award Honorees we recognized this year.

We’re proud of the work we’re doing to create a world where no one sits on the sidelines of change, and we are grateful to all of our partners and supporters who made our goals a reality this past year.

Best,



**Diane Quest**  
Interim President & CEO

# A LETTER FROM OUR BOARD CHAIR

## Dear Friends,

I couldn't be more proud of everything we accomplished at Points of Light this year. While each year seems to bring transition and uncertainties, globally, our team at Points of Light rises to the challenge to meet the needs of each new moment. From the war in Ukraine to continuing to navigate the effects of the pandemic, Points of Light and our Global Network of affiliates brought the power of people to bear where it was needed most.

My parents, the late President George H.W. Bush and Barbara Bush, really believed each problem could be solved with an individual who says, "I can help." Through Points of Light, their legacy is steadfast and secure. I see it each time I meet a new Daily Point of Light Award honoree and each time we see a corporate partner activating employees to make their community stronger.

Points of Light is also focusing on the important questions facing all of us, like how can civic engagement make our democracy stronger? This fall, we gathered in Kennebunkport, Maine, and hosted the CAVU Summit. CAVU stands for "ceiling and visibility unlimited," an aviation term my dad learned from his time in the military. I think it also reminds us of the potential that we can cultivate in communities when we all get involved and create change.

We brought together sector leaders from nonprofits, government and business and heard from Eric Liu, CEO of Citizen University; John Meacham, historian and New York Times bestselling author; Michael C. Smith, CEO of AmeriCorps and many more. It was a vibrant discussion about the role Points of Light can play in uniting people, creating equitable communities and healing divides.

It made me excited and hopeful, not just for our organization, but for the future of our country and the world. I know there is so much to be done, but if every single one of us continues to work toward being a light in our own community, we can create a bright future.

In service,



**Neil Bush**  
Board Chair



# OUR IMPACT

In FY22, Points of Light's ecosystem mobilized 3.7M people in 16.7M hours of service contributing \$498.7M of value in people power into communities around the world.

Additionally, Points of Light equipped over 7,500 social impact leaders and individual changemakers with virtual and in-person training, learning experiences and opportunities for peer-to-peer knowledge sharing increasing their ability to make impact within their organizations and communities.



## NONPROFITS

**145**  
AFFILIATES

**36**  
STATES

**39**  
COUNTRIES

**1.3M+**  
VOLUNTEERS  
ENGAGED

**56,316**  
LOCAL COMMUNITY  
PARTNERS

## CORPORATIONS

**105**  
CORPORATE SERVICE  
COUNCIL (CSC)  
MEMBERS

**17**  
CSC MEMBERS  
ON NEWSWEEK'S  
AMERICA'S MOST  
RESPONSIBLE  
COMPANIES

**73**  
CSC MEMBERS IN THE  
FORTUNE 500

**2.3M+**  
VOLUNTEERS  
ENGAGED

**3,945**  
LOCAL COMMUNITY  
PARTNERS

**212**  
COMPANIES  
ENGAGED

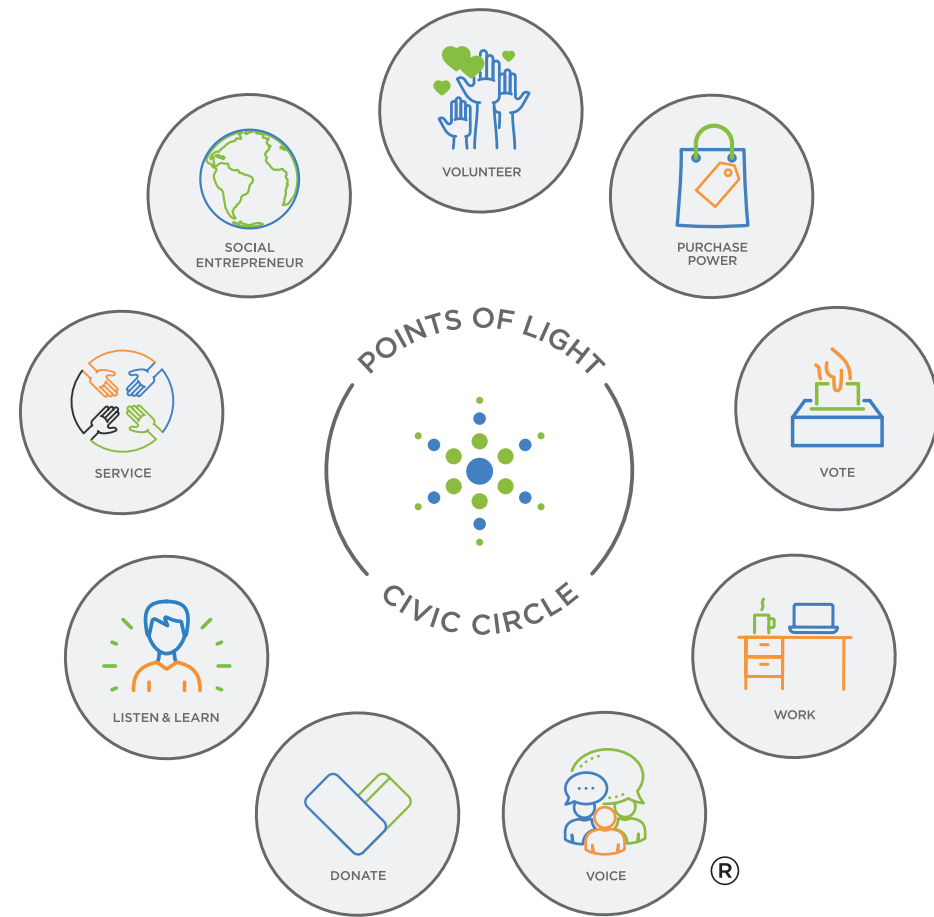
## INDIVIDUALS

**7.4K+**  
DAILY POINT OF LIGHT  
AWARD

**2M**  
PRESIDENT'S  
VOLUNTEER SERVICE  
AWARD 73 CSC  
HONOREES



# BRINGING OUR MISSION TO LIFE: ACTIVATING THE POINTS OF LIGHT CIVIC CIRCLE®



**The Points of Light Civic Circle®** helps individuals connect to opportunities and understand that doing good comes in many forms. It is a framework that represents your power to lead, lend support and take action for causes you care about and to lead a civic life.

Throughout 2022, our focus remained on expanding the reach of the Civic Circle as well as infusing the framework into our program offerings for corporate, nonprofit and NGO partners to help them expand their reach and impact. This work included additional content through a blog series, as well as the development of Civic Circle Learning Sessions, Toolkits, and Discussion Series for partners. You'll see this work reflected throughout the pages of this report.

# BRINGING OUR MISSION TO LIFE: ACTIVATING THE POINTS OF LIGHT CIVIC CIRCLE®



LISTEN & LEARN

We need to stay informed, think critically and educate ourselves before acting. The more informed you are, the better decisions you can make about how to best serve your community.



SOCIAL ENTREPRENEUR

You may identify a need that has not been met by traditional institutions, structures and systems, and be able to lead creative and innovative solutions that drive change.



VOLUNTEER

You may choose to give your time and talents inside and outside of your home to help your community or a cause you care about.



PURCHASE POWER

You can make decisions that reflect your values or advance a social cause or issue by choosing where you do and don't spend your money.



SERVICE

You may commit your time, energy, & talent to public, national or military service and civic work.



VOTE

In democratic societies, voting is your opportunity to participate in the democratic process for national and local elections, supporting causes and candidates aligned with your positions.



WORK

You may decide to make choices about your employment based on the organization's values and the purpose. In many cases, you may also use your workplace as a platform to advance social issues.



VOICE

You can use your voice to influence your family, friends, and others, to raise awareness for an issue you care about.



DONATE

This is your ability to contribute money, services or goods to support the welfare of others or to advance a social cause you care about.

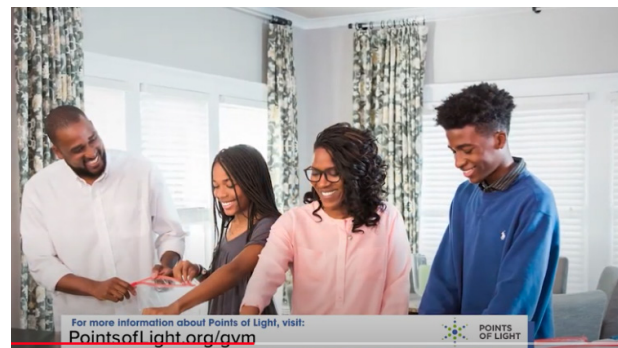


# CELEBRATING VOLUNTEERISM WITH THE WORLD



## GLOBAL VOLUNTEER MONTH

2022 saw a renewed sense of energy for civic engagement as people around the world used their voices and actions to address the causes and issues that mean the most to them. Our third annual [Global Volunteer Month](#) provided an opportunity to shine a light on the individuals and organizations making a difference in their communities. Our 2022 campaign, led by support from sponsors Phillips 66 and UPS, was joined by 62 activation partners across the nonprofit, corporate and government sectors who helped amplify our messages to celebrate the impact of volunteers. In addition, our efforts totaled more than 416 million total media, web and social media impressions, inspiring individuals around the world to volunteer and engage with their communities.



# SUPPORTING OUR GLOBAL NETWORK: LEADERSHIP AND ENGAGEMENT



Since 2020, together with the Points of Light [Affiliate Assembly](#), we began to create and are continuing to develop a structure to allow increased affiliate engagement and participation by creating leadership positions and more opportunities for affiliates to be heard. This structure was put in place with the objective to engage leaders who will represent the diversity of the network in size, geographic location, business structure, race and gender.

As a result, the structure of the Affiliate Assembly, which is a representative body of the network, grew with the creation of five functional subcommittees bringing together more than 60 leaders. The group has been implementing strategies in the areas of collaborative fundraising, marketing and communications, knowledge sharing, disaster management and research. In addition, the affiliates roundtables, implemented across seven geographic areas in the U.S. and around the globe, were added to this existing structure as a platform for engagement, knowledge and innovation sharing. We currently have roughly 50 affiliates joining those monthly conversations.



# SUPPORTING OUR GLOBAL NETWORK: LEADERSHIP AND ENGAGEMENT

## UKRAINE SUPPORT

When the war in Ukraine began, Points of Light activated a Ukraine Internal Disaster Response Team, as we had several nearby affiliates who were actively involved in the refugee crisis. Points of Light created a [Ukraine Crisis Response Fund](#) so proceeds could be funneled directly to affiliates on the ground. In addition, at the request of affiliates, we also created weekly content packages that included blog posts and social media messaging that could be easily shared, allowing our network to speak with one unified voice.

Grants awarded to affiliates are being used to build capacity to support on-the-ground response activities:

### STOWARZYSZENIE CENTRUM WOLONTARIATU (POLAND):

- Assistance to refugees – helping with settlement; dealing with official matters; securing benefits; finding jobs; placing children in school; providing mental health support to families.
- Assistance for volunteers – supporting difficult situations (e.g., mental health support); responding to traumatic stories; educating around maintaining balance between helping and taking self-care.
- Volunteer Organizers – recruitment and training.

### PRO VOBIS (ROMANIA):

- Conducting a needs assessment process with partners; focusing on training and support needs of local organizations involved in crisis response; supporting volunteer engagement including hiring a volunteer coordinator.



# SUPPORTING OUR GLOBAL NETWORK: LEADERSHIP AND ENGAGEMENT



- Communicating about volunteer activities already in place; inspiring volunteer stories; reviewing lessons learned around volunteering in times of crisis; hiring a communications assistant.
- Developing a training program for volunteer coordinators and volunteers around volunteering in times of crisis; delivering a condensed online version of the training.

### TIME HEROES (BULGARIA):

- Allowing continuity of everyday work with nonprofits to recruit volunteers; attracting humanitarian aid donations by using existing network and social media to amplify the voices of those helping with the humanitarian crisis and fighting disinformation.
- Expanding work and mission with new formats in support of current local needs; creating series of webinars; sharing positive stories and publishing a volunteer handbook.
- Revamping their online platform to provide better services.

### VOLUNTEER HUNGARY:

- Recruiting and training volunteers to carry out refugee-related tasks in the field; helping organizations who are working with refugees and no longer have the number of volunteers needed to carry out their tasks.
- Organizing mental support groups, case conferences and supervision for existing volunteers.

# LISTEN. LEARN. ACT TO END RACISM



Created in response to ongoing challenges with racial inequity and systemic racism in the U.S, Points of Light's [Listen. Learn. Act to End Racism](#) initiative, in partnership with Morehouse College, came to an end in 2022. The series brought together leading social justice experts and community leaders for 20 engaging conversations on a diverse set of topics ranging from race in volunteering and preventing gun violence to Black economic empowerment, playspace equity and more. After launching the series in 2020, the final six conversations were held in 2022, with more than 6,400 attendees registering to attend conversations over the life of the program.

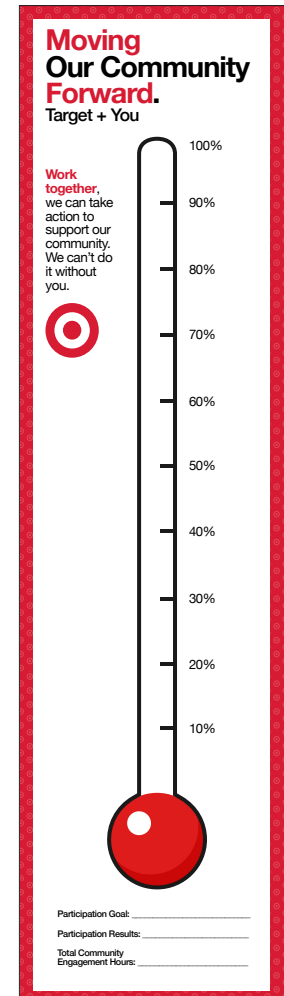
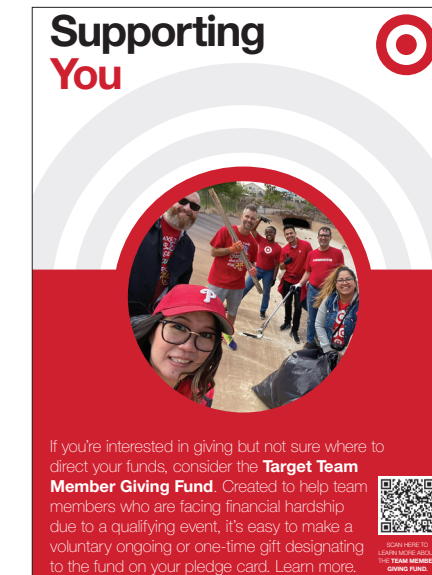
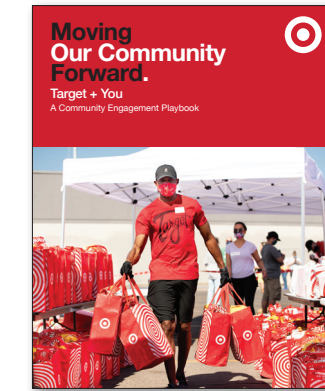
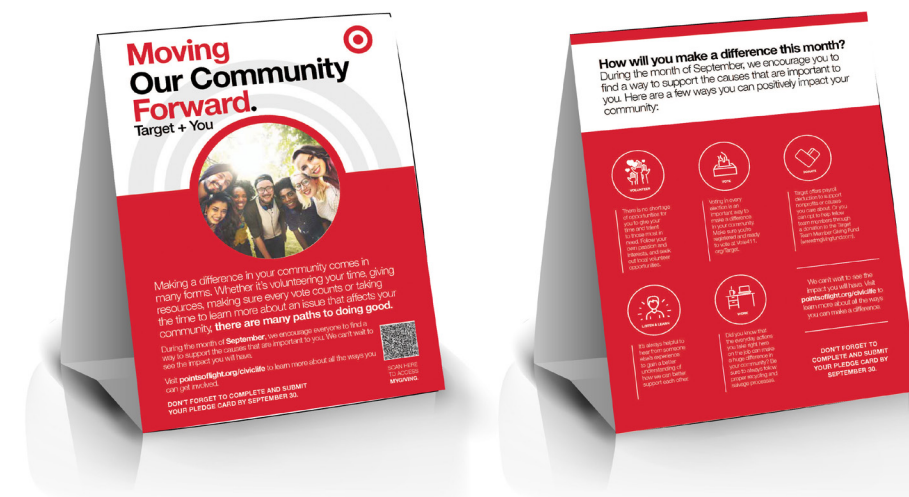


# ACCELERATING CORPORATE SOCIAL IMPACT



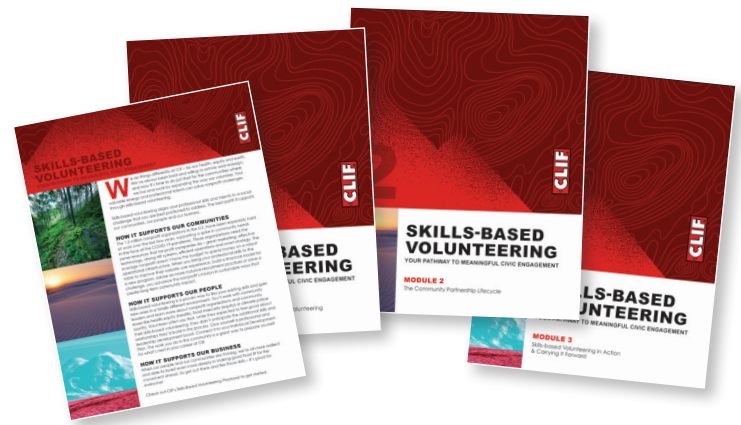
## TARGET

The Points of Light consulting team collaborated with Target's corporate social responsibility team to develop a dozen electronic and printed materials to educate, inform and inspire team members about [Target Forward](#) and civic engagement as a whole. The materials included posters, with various messages and calls to action, and tabletop tent cards to drive team members toward the appropriate [Points of Light Civic Circle](#) engagement opportunity. We also delivered an electronic playbook designed to help store managers to expand their local processes for volunteer engagement and best practices to effectively partner with nonprofits. All pieces of printed and electronic collateral were well received by in-store and warehouse distribution center team members.





# ACCELERATING CORPORATE SOCIAL IMPACT



## VARIOUS PARTNERS

Points of Light supported companies across industries through our consulting services, which include strategic advisory engagements and go-to-market tools that expand the reach of CSR teams and accelerate impact.

Clif Bar focused on the increasing threat of climate change and asked us to create a disaster response framework, which they've already used to determine if and how to respond to natural disasters in the areas where their teams live and work. McDonald's chose to equip their employees to pursue and plan their own volunteer engagement opportunities. And for Hunger Action Month, MassMutual took a deep dive into food insecurity by partnering with Points of Light to create a learning session and toolkit to grow employee engagement consistent with the company's strategic goals.

## CARMAX

CarMax Cares is a strong believer in [Points of Light's Civic Circle](#). After investing in the development of videos detailing the definitions of each element of the Civic Circle, CarMax and Points of Light evolved their partnership to see this work come to fruition in 2022. At the large-scale, transformational projects executed in 2022 facilitated reflection sessions that directly connected the volunteers' work to elements of the Civic Circle. This work was done with the help of 150 hard-working, driven CarMax volunteers at each project, representatives from Points of Light and our affiliates. In framing the work and impact of our partnering organizations with the elements of the Civic Circle, we were able to highlight the multitude of ways volunteers could maximize their impact and continue the amazing work they accomplished during the project via simple everyday actions illustrated in the nine Civic Circle elements.



# ACCELERATING CORPORATE SOCIAL IMPACT

## LOWE'S HOMETOWNS

Lowe's broadened its commitment to its [Hometowns program](#) by investing another \$10M in communities through its partnership with Points of Light. One hundred new community organizations in 40 states were awarded grants that ranged from \$15K- \$325K to complete transformational projects and enable them to realize their missions. For five months of the year, Lowe's associates nationwide participated in 116 "Red Vest Day" community service projects with the Hometowns grant recipients, logging more than 14,777 hours and contributing another \$316,542 in volunteer labor toward the program. This year more than 1.4M people will be directly impacted by the Lowe's Hometowns program investment.

## L'ORÉAL PARIS: WOMEN OF WORTH

Points of Light has partnered with L'Oréal Paris to honor women who uplift their communities through civic engagement. These nonprofit leaders, known as "[Women of Worth](#)," each receive \$20,000 to support their charitable case, mentorship from the L'Oréal Paris network, and a national platform to share their stories. Additionally, one of the top 10 honorees has an opportunity to receive an additional \$25,000 toward their nonprofit through a national website vote, along with one of the alumnae receiving \$10,000 toward her nonprofit. This year's alumnae recipient is Maria Rose Belding, a [2015 Women of Worth honoree](#), a [2019 George H.W. Bush Points of Light honoree](#) and a [Daily Point of Light Award honoree #5718](#). There were roughly 2,000 submitted applications and nominations for the program, and the 10 recently named honorees can be found at [womenofworth.com](#), along with the celebration recording honoring said individuals.



[WATCH THIS > Lowe's Hometowns grantees react to project being chosen - YouTube](#)



2022 Top 10 WOW Honorees

# ACCELERATING CORPORATE SOCIAL IMPACT



## ABBVIE

Our partners at AbbVie reignited their annual “Week of Possibilities” company-wide global week of service. During the ongoing global pandemic and natural and manmade disasters — including the war in Ukraine — AbbVie engaged more than 13,000 employees in 54 countries, representing approximately 24% of its workforce. Through a series of both in-person and virtual projects focused on community development, education and STEM, economic development and disaster response, 290 projects benefited more than 200 community partners around the world. The success of the 2022 partnership between Points of Light and AbbVie was a result of offering a variety of projects to accommodate the complexities of returning to in-person events.

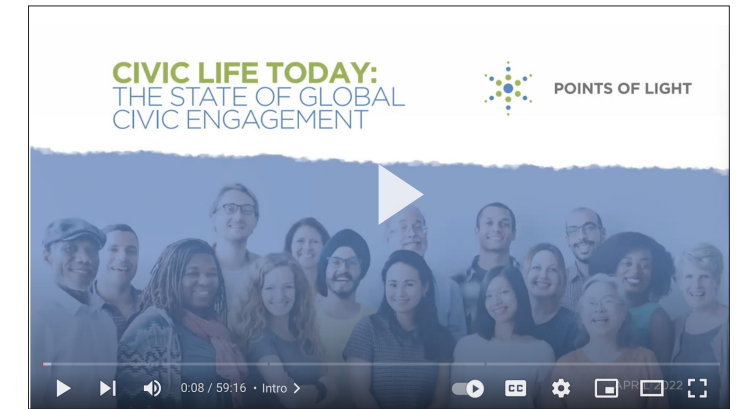
## WASSERMAN FOUNDATION

Points of Light engages corporations of all sizes, and through our Global Network, we helped reintroduce many companies to in-person volunteering. In September of 2022, Points of Light supported Wasserman Foundation’s annual “Serve Day.” Points of Light affiliates in 13 global markets led in-person projects to log over 2,250 hours of service, supporting 13 community partners and directly impacting the lives of thousands of neighbors who benefit from the resources available through these partners. Wasserman Foundation’s projects primarily focused on Environmental Sustainability, Health and Wellness, and Education, but Wasserman volunteers also had the opportunity to engage in continued education to learn how these impact areas intersect with one another in a multitude of ways.

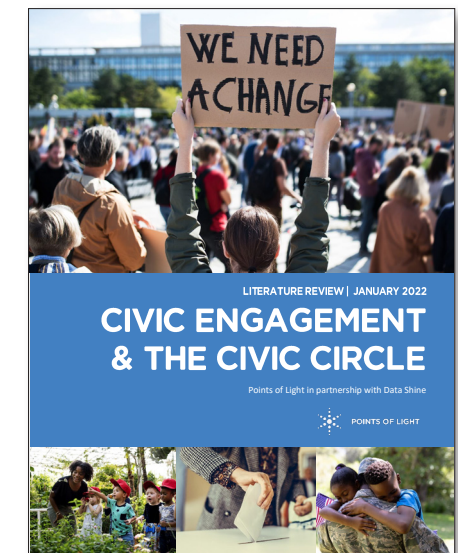
# HIGHLIGHTING CIVIC OPPORTUNITIES THROUGH RESEARCH

Over the last few years, thanks to the generous support of AT&T, Points of Light has had the privilege and opportunity to invest in a research portfolio that explores dynamic areas of civic engagement in the world today. From the peak of the COVID-19 pandemic to an exploration of engagement within a generation, our findings have led to a rich understanding of civic life today. In considering our next body of research, we wanted to emphasize our organization’s global presence, and in partnership with research firm Influence|SG, we fielded the survey that ultimately became [Civic Life Today: The State of Global Civic Engagement](#). Spanning four global markets, this research report evaluates civic engagement in the U.S., the U.K., Brazil and India and provides actionable takeaways for businesses, nonprofits and individuals.

In thinking about Points of Light’s future research, we felt it was essential to first explore the current knowledge landscape. We believe our research should have added value for the social sector rather than duplicate efforts that are already underway. With that in mind, Points of Light commissioned Data Shine, an independent evaluation consulting firm, to conduct a [literature review](#) that helped inform a multi-year research agenda that will guide our efforts moving forward. While we cultivate partnerships that can help support this agenda, we will mine our existing data from previous research to create assets that will continue to be relevant and valuable.



[WATCH THIS](#)



# CONVENING CHANGEMAKERS



## POINTS OF LIGHT CONFERENCE

[The Points of Light Conference](#) is a global convening of nonprofit, government, business and civic leaders who connect and uncover meaningful ways to drive transformative change. The conference is designed to strengthen the social sector by providing innovative ideas and resources that make it easier for people in communities across the globe to find opportunities to do good in new and meaningful ways.

Over the past 10 years, the Points of Light Conference has drawn more than 20,000 participants in search of new ways to engage volunteers and build community. The 2022 conference, held in person in Orlando at Disney's Coronado Springs Resort and online, hosted more than 1,300 participants.

- 56 Workshops & Trainings.
- 6 Civic Talks & Discussions.
- 15 Exhibitors.
- People attended from all 50 states, 2 U.S. territories and 11 countries.
- Attendee breakdown: 72% nonprofit & government, 20% corporate, 2% student.
- 43% of people reported being extremely likely to recommend the Points of Light Conference to a colleague.
- Presenting Sponsors: UPS | Partner Host: Disney.

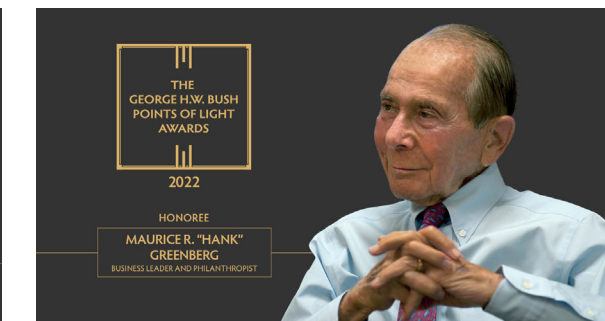
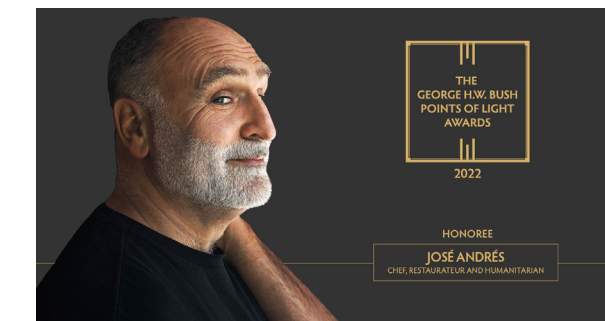
# CONVENING CHANGEMAKERS

## THE GEORGE H.W. BUSH POINTS OF LIGHT AWARDS CELEBRATION

The fourth annual celebration of [The George H.W. Bush Points of Light Awards](#) honored individuals who demonstrate the transformative power of service, and who are driving significant and sustained impact through their everyday actions and words that light the path for other points of light.

On October 24, 2022, Points of Light honored José Andrés and Maurice R. “Hank” Greenberg. This year’s honorees were recognized for their humanitarian efforts creating significant impact in communities near and far. They demonstrate the transformative power of service and light the way of civic engagement for others to follow. The inspirational evening was held at Intrepid Sea, Air & Space Museum for an audience of over 170 guests.

Presidents Jimmy Carter, Bill Clinton, George W. Bush and Barack Obama graciously served as honorary co-chairs. Barbara Bush, Jenna Bush Hager, Lauren Bush Lauren, Mike and Jacquelyne Love, Wendy Stapleton and Andy and Marie Unanue served as co-chairs.



[WATCH THIS](#)

# SHINING A LIGHT ON INSPIRING INDIVIDUALS



Brothers Camden and Colton Francis, Daily Point of Light Honorees #7453, founded Beyond The Crisis during the COVID-19 pandemic to create an equitable balance of food in food-insecure communities.



Adam Schlesinger (far left), Daily Point of Light Honoree #7454, with a group of young professionals at a benefit to raise money for the American Cancer Society.

## DAILY POINT OF LIGHT AWARD

The [Daily Point of Light Award](#) recognizes extraordinary people every weekday for donating their time and talent to better their communities. In 2022, Points of Light recognized 259 honorees. Originally established by President George H.W. Bush in 1989 while in office, the award celebrates individuals from across America who demonstrate a commitment to service and are supporting their communities through innovative and impactful initiatives. In its 32nd year, the award has recognized more than 7,300 individuals who support a diversity of cause areas.

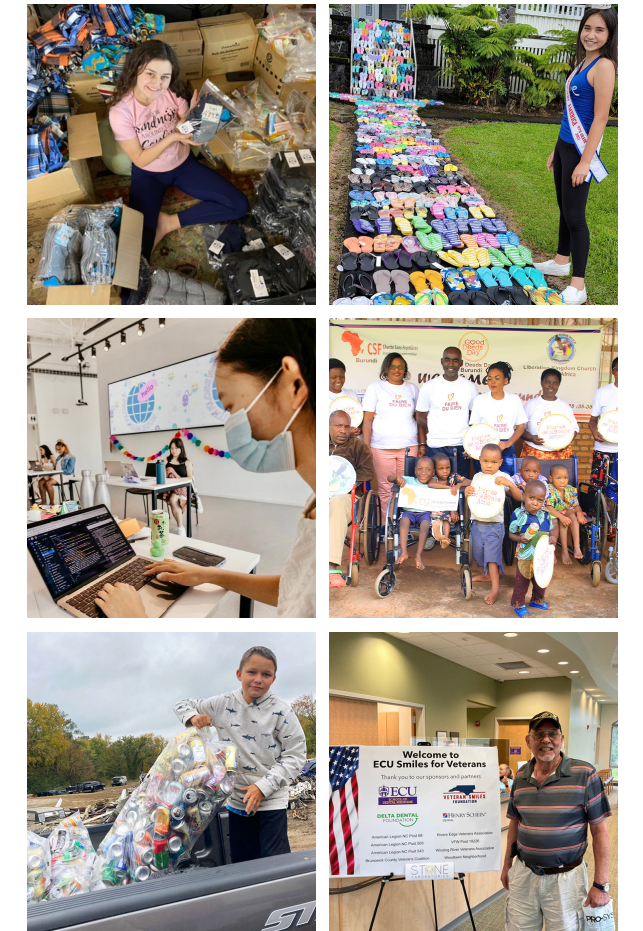
In 2022, we saw an 18.33% increase in nominations. Forty percent of Daily Point of Light Award honorees were under the age of 18, followed by honorees 55-64 years old at 14%. The program was able to offer additional resources to honorees this year to help them elevate their status as Daily Point of Light Award Honorees, including the launch of the Daily Point of Light Toolkit, the Daily Point of Light honoree badge and the Daily Point of Light Digest.

# SHINING A LIGHT ON INSPIRING INDIVIDUALS

## INSPIRATION HONOR ROLL & INSPIRATION SPOTLIGHTS

The Points of Light [Inspiration Honor Roll](#) celebrates individuals around the world who are engaging with their community through one or more elements of the Points of Light Civic Circle framework, demonstrating that every action, no matter how small, can make a difference. The Inspiration Honor Roll celebrated 204 individuals for their extraordinary acts of civic engagement. Twenty-two people were selected from the Inspiration Honor Roll and chosen as Inspiration Spotlights.

These Inspiration Spotlights had their stories featured at The George H.W. Bush Points of Light Awards Celebration at The Intrepid Sea, Air and Space Museum in New York City on October 24, 2022. In addition, [their stories were highlighted](#) on the Points of Light's website and social media channels.



Inspiration Honor Roll recipients

# SHINING A LIGHT ON INSPIRING INDIVIDUALS

SHINE A LIGHT ON SERVICE

HONOR YOUR MOST OUTSTANDING VOLUNTEERS WITH **PRESIDENTIAL RECOGNITION**



The **President's Volunteer Service Award** honors exceptional individuals whose service positively impacts their community and inspires those around them to take action.

Become a Certifying Organization, and join thousands of others in recognizing your most outstanding volunteers.

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Learn more about AmeriCorps at AmeriCorps.gov




## PRESIDENT'S VOLUNTEER SERVICE AWARD

In 2003, the President's Council on Service and Civic Participation founded the [President's Volunteer Service Award](#) to recognize the important role of volunteers in America's strength and national identity. This award honors individuals whose service positively impacts communities in every corner of the nation and inspires those around them to take action, too.

The PVSA has continued under each administration, honoring the volunteers who are using their time and talents to solve some of the toughest challenges facing our nation.

Led by [AmeriCorps](#) and managed by [Points of Light](#), this program allows certifying organizations to recognize their most exceptional volunteers. In 2022, we had 2,545 certifying organizations that recognized over 60,000 volunteers throughout the year.

We also presented a PVSA at the Points of Light Conference honoring Nicole Castillo, a United States Navy and United States Navy Reservist. Nicole completed almost 300 hours of service between The Mission Continues, Special Olympics Central Florida and the St. Faustina Catholic Church in Clermont, Florida.

# SHINING A LIGHT ON INSPIRING INDIVIDUALS



## THE CIVIC 50

Celebrating the 10th anniversary of [The Civic 50](#), Points of Light recognized the 2022 honorees based on four dimensions of their community engagement – investment of resources, integration across business functions, institutionalization through policies and culture and impact measurement. This initiative continues to serve as a national standard for corporate citizenship and showcases how companies can use their time, skills and resources to drive social impact in their communities and companies. In addition to the national initiative, Points of Light has partnered with CSR Solutions of Colorado, The Philadelphia Foundation and OneOC to run local programs in Colorado, Greater Philadelphia and Orange County.



# RAISING POINTS OF LIGHT TO NEW LEVELS



Our generous donors help us amplify the impact of civic engagement in communities around the world. We are grateful for their commitment to our mission and asked a few of them to share why Points of Light is an important part of their philanthropy.



“My wife, Edwina, and I became friends with President and Mrs. Bush when we were a part of the White House Staff of President and Mrs. Lyndon Johnson. We saw a wonderful spirit of bipartisanship and friendship that existed between a Democratic President and a Republican member of the United States Congress. We also saw a terrific friendship that developed between Lady Bird Johnson and Barbara Bush. Over the years, that friendship developed even further. We have enormous respect and affection for the Bush family and for what they represented: integrity, honor, patriotism and deep concern for our nation’s goodness. Points of Light identifies examples of Americans who care, and care deeply, about making America a better place. It is a splendid program, and that is why we support it.”

— EDWINA & TOM JOHNSON, ATLANTA



“I support Points of Light because we need to keep the vision of “serving others” at the forefront of our community life for the current generation and all those in the future. Points of Light does that. I especially look to Points of Light to celebrate and share examples of everyday kindness that illustrate how volunteers change lives and bring different people and perspectives together.”

— KYLE CALDWELL, ROCKFORD, MICH



“Points of Light’s mission resonates with us because it is 100% positive, affirmative and shines a bright light on just plain good works around the globe. It is invigorating to witness and acknowledge goodness and service to mankind. It reminds us that there is work to be done and everyone can be a point of light. My interactions with Point of Light infuses me with continued motivation to make a positive difference in my own way. Our society and the world needs these reminders to combat other forces that amplify the opposite.”

— BELINDA AND DWAYNE MAJORS, ATLANTA

## A LETTER FROM OUR CHIEF FINANCIAL OFFICER

Dear Friends,

Points of Light is focused on the power of people who take action that changes the world. And the donors and partners who share our commitment to this work are what power our organization to continue inspiring others. We are so grateful to you, our loyal supporters, whose generous support allows Points of Light to have a deep impact in communities around the world.

This fiscal year presented many new opportunities and challenges. As we transitioned to a fully hybrid workforce, we took advantage of the market and sold our building in Atlanta. We also were able to provide grants to four Global Network Affiliates who share a border with Ukraine and found themselves responding to an unprecedented humanitarian crisis. The strength of our organization allowed us to bring the power of people where it was needed most.

Our overall revenue in 2022 was US \$22.9M, and organizational expenses were US \$26.9M, which reflects our mindset around stewardship, of the gifts that are in our charge as well as the ways in which we use them to deliver our mission. Our program expenses accounted for 76% of our total expenses.\*

Our financials show that we are rooted in a solid strategy, while being able to be responsive to an ever-evolving world. There will continue to be unprecedented challenges, but with the generous commitments from our partners, funders and donors, we will deliver on our mission and create a more just and equitable society where everyone can be a point of light.

In service,

**Robert Herrera, MBA, MSA**  
Treasurer and  
Chief Financial/Administrative Officer



\*These financial statements are in review and will be updated when finalized.

# THE POINTS OF LIGHT FINANCIAL REPORT

## POINTS OF LIGHT FOUNDATION STATEMENT OF FINANCIAL POSITION (\*)

Assets		
Current Assets	\$	8,562,702
Noncurrent Assets		12,604,551
<b>Total Assets</b>	<b>\$</b>	<b>21,167,253</b>
Liabilities		
Current Liabilities	\$	9,273,230
Noncurrent Liabilities		-
<b>Total Liabilities</b>	<b>\$</b>	<b>9,273,230</b>
Net Assets		
Without Donor Restrictions	\$	4,758,005
With Donor Restrictions		7,136,018
<b>Total Net Assets</b>	<b>\$</b>	<b>11,894,023</b>
<b>Total Liabilities and Net Assets</b>	<b>\$</b>	<b>21,167,253</b>

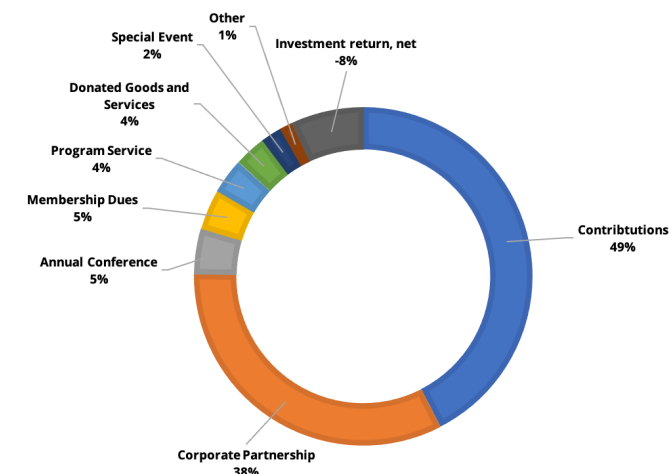
(\*) Points of Light Foundation's auditors have expressed an unqualified opinion on our September 30, 2022, consolidated financial statements. The financial statements include associated notes that are essential to understanding the information presented herein. The full set of statements and notes is available at Points of Light's website, [pointsoflight.org](http://pointsoflight.org)

## POINTS OF LIGHT FOUNDATION STATEMENT OF ACTIVITIES (\*)

Revenue		
Corporate Partnership	\$	8,687,417
Program Service		888,330
Annual Conference		1,150,786
Membership Dues		1,033,596
Contributions		11,265,995
Donated Goods and Services		812,619
Investment return, net		(1,838,105)
Rental income		130,744
Special Event		530,103
Other		197,171
<b>Total Revenue</b>	<b>\$</b>	<b>22,858,656</b>
Expenses		
Program Expenses:		
Corporate Solutions	\$	13,934,600
Capacity Building		3,116,145
Recognition, Youth, and Family		2,462,413
Other		821,789
<b>Total Program Expenses</b>	<b>\$</b>	<b>20,334,947</b>
Supporting Expenses:		
Management and General	\$	5,464,465
Fundraising		1,082,123
<b>Total Supporting Expenses</b>	<b>\$</b>	<b>6,546,588</b>
<b>Total Expenses</b>	<b>\$</b>	<b>26,881,535</b>
<b>Other Non-Operating</b>	<b>\$</b>	<b>5,025,176</b>
<b>Change in Net Assets</b>	<b>\$</b>	<b>1,002,297</b>

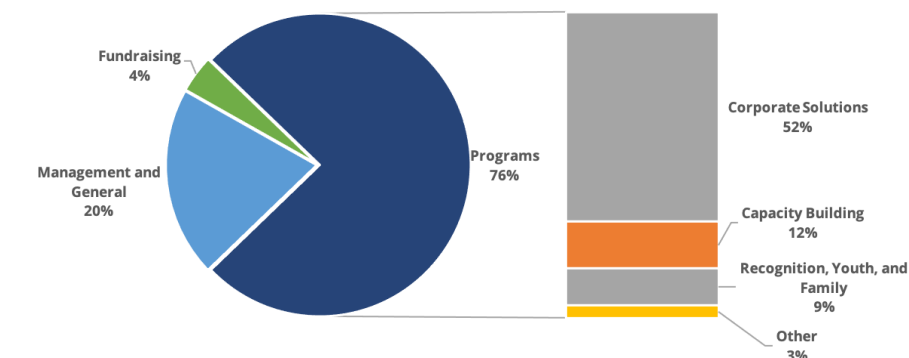
# THE POINTS OF LIGHT FINANCIAL REPORT

## POINTS OF LIGHT FOUNDATION REVENUE (\*)



Revenue	
Contributions	11,265,995
Corporate Partnership	8,687,417
Annual Conference	1,150,786
Membership Dues	1,033,596
Program Service	888,330
Donated Goods and Services	812,619
Special Event	530,103
Other	327,915
Investment return, net	(1,838,105)
<b>Total Revenue</b>	<b>\$ 22,858,656</b>

## POINTS OF LIGHT FOUNDATION EXPENSES (\*)



Expenses	
Program Expenses:	
Corporate Solutions	13,934,600
Capacity Building	3,116,145
Recognition, Youth, and Family	2,462,413
Other	821,789
<b>Total Program Expenses</b>	<b>\$ 20,334,947</b>
Supporting Expenses:	
Management and General	\$ 5,464,465
Fundraising	1,082,123
<b>Total Supporting Expenses</b>	<b>\$ 6,546,588</b>
<b>Total Expenses</b>	<b>\$ 26,881,535</b>

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# THE POINTS OF LIGHT GLOBAL NETWORK

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 HandsOn Kansas State  
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 Center  
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 United Way of East Central Iowa  
 United Way of Greater Chattanooga  
 United Way of Greater St. Louis  
 Volunteer Center  
 United Way of Inner Wisconsin/ UW  
 South Wood & Adams County  
 United Way of Johnson & Washington  
 Counties  
 United Way of King County  
 United Way of Northeast Florida  
 United Way of Northern New Jersey  
 United Way of Northwest Georgia  
 Volunteer Center  
 United Way of Palm Beach County  
 Volunteer Center  
 United Way of San Antonio and Bexar  
 County

United Way of Southern Maine (Former  
 UW of Greater Portland)  
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 Region  
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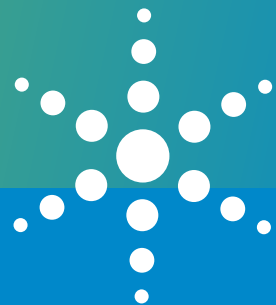
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 Coverage Group  
 Goldman Sachs

**Marie Unanue**  
 Published Author and Kindness  
 Advocate  
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