

The State of Global Civic Engagement

Deep Dive On

DOMESTIC VIOLENCE

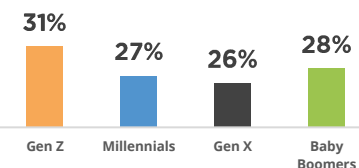
DEMOGRAPHIC BREAK DOWN



27%

Of people are concerned about domestic violence when compared to other issues

GENERATIONAL BREAKDOWN OF INTEREST IN ISSUE AREA



22%



Of **MEN** said domestic violence was one of their top areas of concern

32%

Of **WOMEN** said domestic violence was one of their top areas of concern

*those identifying as non-binary or other <0%

WHY PEOPLE ARE TAKING ACTION



I believe the actions of one person can go a long way in making a difference (41%)

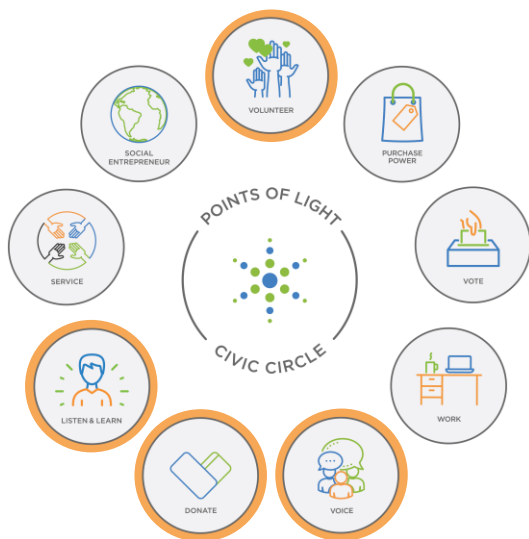


It makes me feel good to do something for others (37%)



A close friend and/or family member of mine has been impacted (34%)

HOW PEOPLE ARE TAKING ACTION



[Points of Light's Civic Circle®](#) represents a person's power to lead, lend support and take action for causes they care about, and to lead a civic life. People can engage through one or several elements of the Civic Circle®.

TOP ACTIONS TAKEN

Took time to learn about the cause or social issue (LISTEN & LEARN)

71%

Posted or shared content on social media (VOICE)

68%

Intentionally helped someone else (VOLUNTEER)

63%

MOST INFLUENTIAL ACTIONS

Donated professional services to a cause or organization (DONATE)

82%

Intentionally helped someone else (VOLUNTEER)

81%

Donated goods (items I own) to a cause or organization (DONATE)

80%

DATA TO INSIGHTS

Domestic violence is another cause area with interest being driven by those most commonly affected by this action. These are difficult lived experiences both to talk and learn about, in order to understand what others can do to be supportive. Therefore, it is encouraging to see that some of the Top Actions Taken were Listen & Learn and Voice. Ideally, we would like to see an integration of this issue area being tackled from a structural and systemic approach, perhaps through Vote and other legislative means.

IN THE NEXT 30 DAYS, PEOPLE ARE MOST LIKELY TO:



63%



62%



60%