



POINTS OF LIGHT
CORPORATE SERVICE COUNCIL

SUPPORTING AND CONVENING TOP CORPORATE CITIZENSHIP LEADERS

CORPORATE SERVICE COUNCIL MEMBERSHIP STATS & FACTS

2005
COUNCIL FOUNDED

100+
MEMBER COMPANIES

50%+
FORTUNE 500
([VIEW MEMBER LIST](#))

350+
EXECUTIVES & PRACTITIONERS

MEMBER ROLES INCLUDE:

CSR, corporate citizenship, social impact, ESG and corporate philanthropy

CURRENT & PAST CHAIRS:

AT&T, UPS, Deloitte, Bank of America, Starbucks, GE, The Home Depot



WHAT IS THE CORPORATE SERVICE COUNCIL?

The Points of Light Corporate Service Council is an annual membership program that empowers and equips CSR and corporate citizenship leaders with actionable resources, benchmarking data, in-person and online learning opportunities, and access to a network of industry experts to spark innovation and achieve business and social outcomes.

WHO IS POINTS OF LIGHT?

Points of Light is a global nonprofit that inspires, equips and mobilizes millions of people to take action that changes the world. We work with a Global Network of 177 affiliates across more than 38 countries and have built partnerships with thousands of nonprofits and corporations.

Points of Light believes that companies can be drivers of transformative social change in communities around the world. This potential is fully realized when employees are inspired and engaged as part of the strategy.

HOW DO WE SUPPORT COMPANIES?

Points of Light supports companies committed to driving positive social change through a variety of ways, including:

| | |
|--|--|
| THE CORPORATE SERVICE COUNCIL | CONSULTING AND STRATEGIC PLANNING |
| EXPERIENCED PROGRAM DESIGN AND MANAGEMENT FOR CORPORATE EMPLOYEE VOLUNTEER AND CIVIC ENGAGEMENT PROGRAMS | THE CIVIC 50 NATIONAL AND REGIONAL RECOGNITION PROGRAM |



WHAT ARE THE BENEFITS OF A CORPORATE SERVICE COUNCIL MEMBERSHIP?



MONTHLY CONVENINGS & PEER DISCUSSIONS

Open to members and their teams, Points of Light hosts monthly meetings with industry experts as well as peer discussions to share best practices on pressing issues impacting their work.



THOUGHT LEADERSHIP & RECOGNITION

Points of Light spotlights its members and their work through opportunities with thought leadership editorials and speaking opportunities, as well as its corporate newsletter and social media channels.



IN-PERSON EVENTS & GATHERINGS

Members have access to two in-person events: a special half-day Council meeting and reception that kicks off Points of Light's Conference; and our annual 1-2 day Council Summit.



NETWORKING WITH PEERS & PARTNER CONNECTIONS

Through monthly convenings, in-person events, a private LinkedIn group and facilitated introductions to peers and partners, members can make connections to take their impact and career to the next level.



LEARNING RESOURCES & ADVISORY SERVICES

Members have access to Points of Light's wealth of curated social impact resources and consultation opportunities with our corporate consulting and solutions teams.



ENGAGING LEARNING TOPICS

Social impact measurement

Employee engagement metrics

Employee Resource Groups

Disaster response and recovery

Corporate racial equity

Impact hiring and the opportunity gap

Social impact through public policy and advocacy

Returning to in-person volunteerism

Sustaining virtual volunteerism

SDGs and measurement standards

Employee voice and activism

Election and voter support

Nonprofit board service

Navigating polarizing and political issues

Employee mental health and wellbeing

Storytelling for social impact

Engaging small business for social impact

Civic engagement and corporate trust research

LEARN MORE

about becoming a Corporate Service Council member.
Email Shelby Stonecipher at ssonecipher@pointsoflight.org
or visit pointsoflight.org/csc.