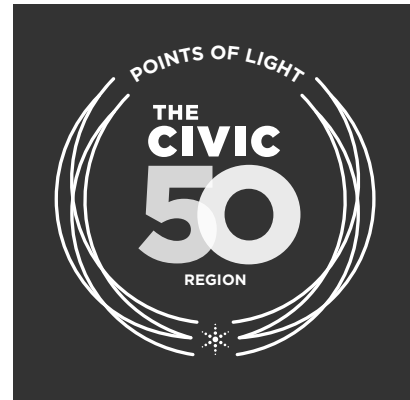### The Civic 50 in Text

When referring to The Civic 50, it is necessary to capitalize and include – the "The" Oivic 50 may not be used as a standalone phrase.

Logo Usage

In order to maintain the integrity of The Civic 50 logo we ask that you follow these guidelines when using the logo:

• The proportion and arrangement of the logo has been specifically determined. Please do not alter the logotype or wreath in any way.

• The logo should never be typeset or recreated.

• Whenever possible The Civic 50 logo should be displayed in full color. Because of the use of the gradient within the logo, the logo is best reproduced in its CMYK breakdown when printed.

• To maintain readability, the logo should not appear any smaller than ¾-inch in length for the primary version.

• For maximum visibility and legibility, always surround the logo with the amount of clear space shown: equal or greater to half the height of the "0".
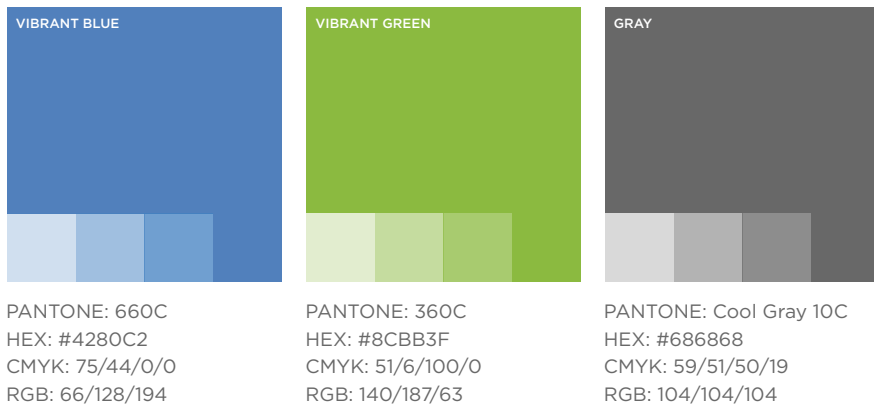
Badge Usage

For the purposes of recognition, badges can be used in email signatures, web footers, certificates, etc. The badge design below is the only version that is on brand and any alteration to the design is against brand guidelines.

Colors

VIBRANT BLUE	VIBRANT GREEN	GRAY
PANTONE: 660C	PANTONE: 360C	PANTONE: Cool Gray 10C
HEX: #4280C2	HEX: #8CBB3F	HEX: #686868
CMYK: 75/44/0/0	CMYK: 51/6/100/0	CMYK: 59/51/50/19
RGB: 66/128/194	RGB: 140/187/63	RGB: 104/104/104

Unacceptable Usage

To maintain consistent use of The Civic 50 logo across all applications please follow the proceeding pages of this style guide. To avoid misusing the logo, please:

• Do not alter the relationship between the logotype and the wreath.

• Do not condense the logo or break it into any other formation.

• The wreath symbol should not be altered in any way.

• The logotype may not appear on its own without the wreath.

• Do not condense, extend, redraw, or otherwise distort or manipulate the logo's proportions.

• Do not recreate the logo using another typeface.

• Do not use any colors other than the approved variations.