While "Education" was one of the top five issue areas of concern across all four countries we surveyed, when segmented by "Early Education," the level of concern was cut in half. Additionally, there's a distinct gender and generational divide that doesn't appear in the data for "Education" as a cause area in general. When it comes to "Early Education," women are more concerned than men, and Baby Boomers have a noticeable drop in concern when compared to the other three generations.