

CIVIC LIFE TODAY



The State of Global Civic Engagement

Deep Dive On

EMPLOYMENT

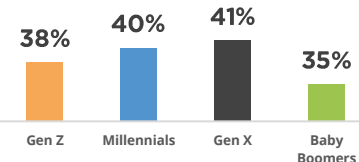
DEMOGRAPHIC BREAK DOWN



38%

Of people are concerned about employment when compared to other issues

GENERATIONAL BREAKDOWN OF INTEREST IN ISSUE AREA

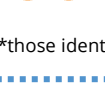


40%



Of **MEN** said early employment was one of their top areas of concern

36%



Of **WOMEN** said early employment was one of their top areas of concern

*those identifying as non-binary or other <0%

WHY PEOPLE ARE TAKING ACTION



It makes me feel good to do something for others (43%)

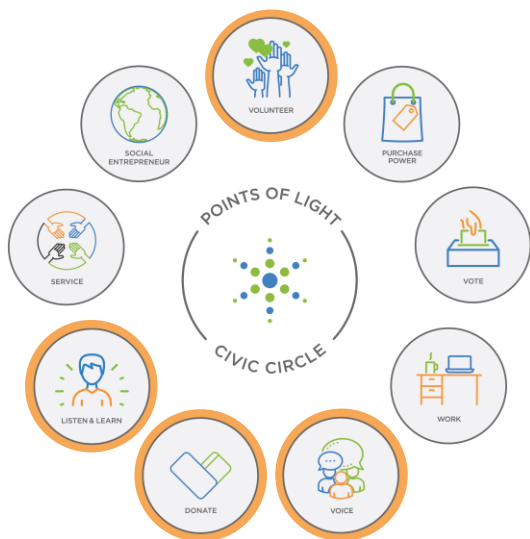


I believe the actions of one person can go a long way in making a difference (34%)



A close friend and/or family member of mine has been impacted (27%)

HOW PEOPLE ARE TAKING ACTION



[Points of Light's Civic Circle](#)® represents a person's power to lead, lend support and take action for causes they care about, and to lead a civic life. People can engage through one or several elements of the Civic Circle®.

TOP ACTIONS TAKEN

Intentionally helped someone else (VOLUNTEER) **70%**

Took time to learn about the cause or social issue (LISTEN & LEARN) **70%**

Posted or shared content on social media (VOICE) **69%**

MOST INFLUENTIAL ACTIONS

Intentionally helped someone else (VOLUNTEER) **83%**

Volunteered in-person with a cause or organization (VOLUNTEER) **80%**

Made a charitable donation to a cause or organization (DONATE) **80%**

DATA TO INSIGHTS

Already, 4 out of 10 people are concerned about employment, and with the threat of a recession in 2023, this cause area will likely increase in importance on a global scale.

Additionally, seeing Volunteer dominate both Top Actions Taken and Most Influential Actions reflects how people use Volunteering to serve their own needs. While Volunteering is beneficial for the community, it can also be a way to improve skills and increase employability.

IN THE NEXT 30 DAYS, PEOPLE ARE MOST LIKELY TO:



63%



60%



59%