EXHIBITOR OPPORTUNITIES

FOR MORE INFORMATION

Kateri Harried, kharried@pointsoflight.org
The Points of Light Conference is a global gathering of nonprofit, government, business and civic leaders focused on driving transformative change. The conference strengthens the social sector by offering innovative ideas and resources to help people, worldwide, find opportunities to do good in new and meaningful ways.

In the past decade, the conference has served as the gathering place for 23,000+ participants looking to engage volunteers and build community. The 2023 conference in downtown Chicago welcomed more than 1,200 participants. In 2024, we anticipate 1,500 attendees.

ALL-CONFERENCE SESSIONS

OPENING AND CLOSING PLENARIES
Opening and closing plenaries feature global leaders and moving performances from special guests including artists, actors, influencers and entertainers.

LEADERSHIP AND BUSINESS SUMMITS
Our Leadership and Business Summits are focused gatherings for corporate and nonprofit leaders to glean insights into trends impacting global communities.

CIVIC TALKS
Civic Talks bring inspiring ideas and experiences to the stage that offer deep learning and actionable takeaways from innovative leaders.
LEVERAGE THE POWER OF CONVENING

THE POINTS OF LIGHT CONFERENCE OFFERS EXCELLENT VALUE

We connect people from around the globe, from 50 U.S. states and the District of Columbia to upwards of 20 countries worldwide, to recognize our common vision for a better world.

Attendees are nonprofit/NGO, national service and government leaders; they are social entrepreneurs and business leaders. In their day-to-day responsibilities, they focus on nonprofit management, volunteer engagement and management and corporate social responsibility as well as employee and community engagement.

<table>
<thead>
<tr>
<th>ATTENDEES JOIN FROM ORGANIZATIONS INCLUDING</th>
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<tbody>
<tr>
<td>• AARP</td>
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<tr>
<td>• AmeriCorps</td>
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<tr>
<td>• Habitat for Humanity</td>
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<td>• iMentor</td>
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<td>• Interfaith Ministries for Greater Houston</td>
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<td>• Girl Scouts</td>
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<td>• KPMG</td>
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<td>• Southwest Airlines</td>
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<td>• Starbucks</td>
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<td>• United Way</td>
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<td>• UPS</td>
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POINTS OF LIGHT CONFERENCE ATTENDEES

- 75% NONPROFIT/NGO
- 18% CORPORATE
- 4% NATIONAL SERVICE
- 3% EDUCATORS, STUDENTS
INVEST IN CIVIC ENGAGEMENT

YOUR CIVIC ENGAGEMENT JOURNEY WILL HAVE A GLOBAL IMPACT BY JOINING FORCES WITH US

Our worldwide network will help you forge new connections and accelerate people-powered change in communities around the world.

“...everyone was very driven and practical in regards to outlining strategies for success that can be applied to a daily lived experience and can be scaled up or down.”

— 2022 CONFERENCE ATTENDEE

PAST EXHIBITORS INCLUDE

AARP
Academy, Inc
AL!VE Association
Alliance Background
AmeriCorp
Benevity
Better Impact USA
BoardSource
Common Impact
Create the Good
Disney Parks
DollarDays
Galaxy Digital/Get Connected
GivePulse
Innovations for Learning
Learning to Give
Legacy Bridges STEM
Little Free Library
9/11 Day
The Outreach Program
Peace Corps
Plan to Protect
Sterling Volunteers
U.S. Hunger
YourCause + Blackbaud
2024 CONFERENCE EXHIBITOR BENEFITS
10’ X 10’ EXHIBIT BOOTH | $3,500

INCLUDES

• 10’ x 10’ booth space located in Civic Park, our premier exhibit hall.

• One (1) skirted six-foot table and up to four (4) chairs upon request.

• Two (2) complimentary exhibitor registrations.

• One (1) complimentary LeadCapture app registration equipping you to seamlessly collect, qualify and follow up with onsite leads.

• Post event analytics and reporting.

• Premium placement on the conference exhibitor page.

• Increased visibility and reach to attendees with an exhibitor highlight post featuring your logo, brand social media tag and booth number on Points of Light social media channels.

• 20-amp, 120-volt circuit, 2000-watt (standard) w/power strip.

Exhibitors receive access to exhibit space only. Access to workshops and sessions may incur a conference registration fee.
**2024 CONFERENCE EXHIBITOR BENEFITS**

**TABLETOP EXHIBIT | $2,200**

<table>
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## CIVIC PARK EXHIBIT HALL SCHEDULE

<table>
<thead>
<tr>
<th>DATE</th>
<th>TIME</th>
<th>DESCRIPTION</th>
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<tbody>
<tr>
<td>Tuesday, June 11</td>
<td>Noon – 3:00 p.m.</td>
<td>Exhibitor Move-in and Service Project Setup</td>
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<td>5:00 – 8:00 p.m.</td>
<td>Exhibit Hall Open</td>
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<td></td>
<td>6:00 – 7:30 p.m.</td>
<td>All-Conference Welcome Reception</td>
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<tr>
<td></td>
<td>6:00 – 7:30 p.m.</td>
<td>Service Project</td>
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<tr>
<td>Wednesday, June 12</td>
<td>8:00 a.m. – 5:30 p.m.</td>
<td>Exhibit Hall Open</td>
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<td>10:30 a.m. – 5:30 p.m.</td>
<td>Service Project</td>
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<tr>
<td>Thursday, June 13</td>
<td>8:00 – 9:00 a.m.</td>
<td>Breakfast in Civic Park</td>
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<td>8:00 a.m. – 5:30 p.m.</td>
<td>Exhibit Hall Open</td>
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<tr>
<td></td>
<td>10:30 a.m. – 5:30 p.m.</td>
<td>Service Project</td>
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<tr>
<td></td>
<td>12:00 – 1:30 p.m.</td>
<td>All Conference Lunch</td>
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## CAPTURE, QUALIFY & CONNECT

- Quickly scan badges
- Capture detailed information for effective follow-up
- Qualify and prioritize leads onsite
- Increase meaningful relationships

### LeadCapture App

Don’t leave conversations on the show floor. Capture critical details of the conversation equipping you to reengage with relevance, post-event.

*One (1) complimentary LeadCapture account included per exhibit. Additional LeapCapture accounts available for purchase.*
OUR MISSION
The Points of Light mission is to inspire, equip and mobilize people to take action that changes the world.

OUR VISION
We envision a world in which everyone discovers the power to make a difference, creating healthy communities in vibrant, participatory societies.

CREATING THE WORLD’S LARGEST VOLUNTEER COMMUNITY
The world is full of heroes — people with a desire to help, nonprofits identifying needs, corporations with resources — but it’s not always easy to bring them together.

Points of Light and our Global Network help forge new connections, inspiring and accelerating people-powered change in communities around the world. We believe everyone has the power to create change. Every action, no matter how small, is significant.

EQUIPPING THOUSANDS OF NONPROFITS
We work with nonprofits, sharing insights, innovations and training to better facilitate action among partners and volunteers.

ENGAGING COMMUNITY-MINDED CORPORATIONS
We partner with leading companies to share best practices and set the standard for corporate volunteerism and the way businesses engage in their communities.

EMPOWERING MILLIONS OF VOLUNTEERS
We inspire and equip individuals and families to be a force that transforms the world, connecting them with opportunities to serve and recognizing their efforts.