The George H.W. Bush Points of Light Awards Celebration shines a spotlight on visionary leaders who are devoted to changing people’s lives and transforming communities. This is the highest honor that Points of Light bestows to recognize the most powerful examples of the impact of service.

In 2019, Points of Light established The George H.W. Bush Points of Light Awards to recognize individuals whose lives and commitment to serving others reflect the values that President Bush lived each day of his life: integrity, empathy, compassion, respect, optimism and conviction in the face of opposition.

Join us at this year’s sixth annual awards celebration in recognition of these exceptional individuals who demonstrated remarkable voluntary action in service to others and deliver meaningful impact. With your help, Points of Light continues to inspire, equip and mobilize millions around the globe to take action that changes the world.
Support for The George H.W. Bush Points of Light Awards directly benefits our mission to inspire, equip and mobilize millions of people to take action that changes the world. Aligning your brand with this unforgettable evening is bigger than one night, it’s joining a global movement to inspire millions to serve others and our communities. We look forward to you joining us.

**SPONSORSHIP OPPORTUNITIES**

- **$250,000**
  SIGNATURE SPONSOR
  (Two Opportunities Available)

- **$100,000**
  PLATINUM SPONSOR

- **$50,000**
  DIAMOND SPONSOR

- **$25,000**
  GOLD SPONSOR

- **$10,000**
  SILVER SPONSOR

**POINTS OF LIGHT**

- **3.7M**
  PEOPLE ENGAGED THROUGH POINTS OF LIGHT AND OUR PARTNERS EACH YEAR

- **16.7M**
  ANNUAL HOURS OF SERVICE MOBILIZED BY POINTS OF LIGHT

- **$498M**
  ANNUAL ECONOMIC VALUE OF PEOPLE POWER MOBILIZED BY POINTS OF LIGHT

**AWARDS CELEBRATION CO-CHAIRS**

- **FRANK & LIZ BLAKE**
- **LAUREN BUSH LAUREN & DAVID LAUREN**
- **MARIE & ANDY UNANUE**
## THE GEORGE H.W. BUSH POINTS OF LIGHT
### AWARDS SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th></th>
<th>SIGNATURE SPONSOR $250,000</th>
<th>PLATINUM SPONSOR $100,000</th>
<th>DIAMOND SPONSOR $50,000</th>
<th>GOLD SPONSOR $25,000</th>
<th>SILVER SPONSOR $10,000</th>
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<tr>
<td><strong>DIGITAL / PRESS</strong></td>
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<tr>
<td>Inclusion on The George H.W. Bush Points of Light Awards Webpage</td>
<td>Logo</td>
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<td>Inclusion in Event Program (For sponsors confirmed by Aug 30)</td>
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<td>Inclusion in Relevant Press Releases</td>
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<td>Social Media Sponsor Level Mentions (Facebook, Instagram, X, LinkedIn)</td>
<td>2 Custom + 4 Mentions</td>
<td>1 Custom + 3 Mentions</td>
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<td>1 Mention</td>
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<tr>
<td><strong>ON-SITE / EVENT DAY</strong></td>
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<tr>
<td>Number of Seats</td>
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<tr>
<td>Recognition on Event Signage</td>
<td>Prominent Logo</td>
<td>Featured Logo</td>
<td>Logo</td>
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<tr>
<td>Recognition on Program Welcome Screen</td>
<td>Prominent Logo</td>
<td>Featured Logo</td>
<td>Logo</td>
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<tr>
<td>Meet and Greet Opportunities with Honorees, Co-Chairs and Honorary Chairs</td>
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<td>Verbal Recognition On Stage</td>
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<td>Opportunity to Provide On Stage Remarks During Event Program</td>
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<td>Logo featured on event Step and Repeat</td>
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<td><strong>YEAR-ROUND</strong></td>
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<td>Recognition in Points of Light Annual Report</td>
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</tbody>
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*Fulfillment of all benefits related to The George H.W. Bush Points of Light Awards are contingent on finalizing sponsorship prior to event production key dates.*
MIKE & JACQUELYNE LOVE
Lead Singer of the Beach Boys and Philanthropists

CONDOLEANZA RICE
66th Secretary of State

2022

JORÉ ANDRÉS
Chef, Restaurateur and Humanitarian

MAURICE R. "HANK" GREENBERG
Business Leader and Philanthropist

2021

HUGH EVANS
Co-founder and CEO, Global Citizen

FRANCINE A. LEFRAK
Founder, Francine A. LeFrak Foundation and the Same Sky Foundation

2020

ROBERT F. SMITH
Founder, Chairman and CEO of Vista Equity Partners

REBECCA & CHRISTYN TAYLOR
Founder and President, Rebecca's Wish

2019

DR. ALA STANFORD
Founder, Black Doctors COVID-19 Consortium

BRYAN STEVENSON
Founder and Executive Director, Equal Justice Initiative

2019

KHLOE THOMPSON
Founder, Khloe Kares

GARTH BROOKS
Country Music Legend and Co-founder, Teammates for Kids Foundation

2019

MARIA ROSE BELDING
Founder, MEANS Database

2019

MARC & LYNN BENIOFF
Co-founder, Chair and CEO, Salesforce & Co-chairs, TIME

CAPTAIN SIR THOMAS MOORE
Founder, The Captain Tom Foundation

2019

Hamdi Ulukaya
Founder and CEO, Chobani and Founder, Tent Partnership for Refugees

Shreya & Esha Venkat
Co-founders, NEST4US

2019

José Andrés
Chef, Restaurateur and Humanitarian

Maurice R. "Hank" Greenberg
Business Leader and Philanthropist

2019

Hugh Evans
Co-founder and CEO, Global Citizen

Francine A. LeFrak
Founder, Francine A. LeFrak Foundation and the Same Sky Foundation

2020

MARC & LYNN BENIOFF
Co-founder, Chair and CEO, Salesforce & Co-chairs, TIME

CAPTAIN SIR THOMAS MOORE
Founder, The Captain Tom Foundation

2020

Hamdi Ulukaya
Founder and CEO, Chobani and Founder, Tent Partnership for Refugees

Shreya & Esha Venkat
Co-founders, NEST4US
Sponsorship opportunities for the George H.W. Bush Points of Light Awards are designed to meet your company’s unique goals. For more information, please contact:

KATHERINE O’HARE
Senior Vice President,
Corporate Partnerships & Foundations
Kohare@pointsoflight.org
202-394-6615