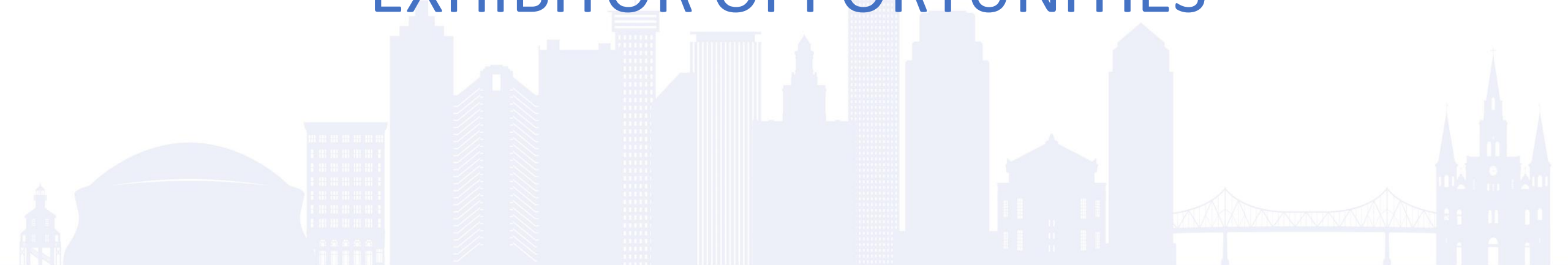




**POINTS
OF LIGHT
CONFERENCE**
JUNE 3-6, 2025
NEW ORLEANS

**The Power
of Volunteering**

EXHIBITOR OPPORTUNITIES



#POINTSOFLIGHT25





The Points of Light Mission

Points of Light is a nonpartisan, global nonprofit organization that inspires, equips and mobilizes millions of people to take action that changes the world.

ANNUALLY,
POINTS OF LIGHT
ENGAGES:

3.8M
VOLUNTEERS



13.7M
HOURS OF SERVICE



\$437M
OF VALUE CONTRIBUTED



The Power of Volunteering

Volunteering and civic engagement hold the transformative power to heal, uplift, and unite individuals, communities, and society. At the Points of Light Conference, we're elevating volunteering from "nice to necessary," collaborating with social impact leaders to spark bold ideas and showcasing how service can strengthen the fabric of our world. Be a part of this movement to expand the reach and impact of volunteering, and join us in meeting the urgent needs of our communities.



Top Reasons Attendees Join the Points of Light Conference

GAIN DIVERSE PERSPECTIVES

Engage with a wide array of thought leaders who bring unique insights and experiences from their respective fields.

TRANSFORMATIONAL PROFESSIONAL GROWTH

Engage with a wide array of thought leaders who bring unique insights and experiences from their respective fields.

FOSTER COLLABORATIVE SOLUTIONS

Form relationships and engage in deep conversations, co-create strategies and share ideas with 1,500 fellow changemakers from across the world.

PERSONAL DEVELOPMENT AND INSPIRATION

Broaden your thinking, reflect and reinvigorate to bring your best self to your work.



About Attendees

We connect people from around the globe to recognize our common vision for a better world.

Attendees are nonprofit/NGO, national service and government leaders; they are social entrepreneurs and business leaders. In their day-to-day responsibilities, they focus on nonprofit management, volunteer engagement and management and corporate social responsibility as well as employee and community engagement.



We anticipate 1,500 attendees from 50 states and upwards of 50 countries.

- 65% Nonprofit/NGO
- 20% Corporate
- 10% National Service/Government
- 5% Faith-Based, Education, Individuals

DECISIONMAKERS WHO ATTEND

Corporate:

- VP of Community Affairs
- Community Affairs Director

Nonprofit/NGO/Government:

- Director of Volunteer Engagement
- Director of Corporate Partnerships
- Community Engagement Manager
- Executive Director
- Program Manager

Volunteer:

- CEO
- Community Engagement Director
- Volunteer Manager



Exhibit with Us

Join us in Civic Park, our exhibit hall, where we bring together a diverse array of companies and service providers showcasing cutting-edge services, products and solutions designed to enhance volunteer engagement, amplify social impact, and foster civic responsibility.

From innovative technologies that streamline volunteer management to creative strategies for deepening community partnership, Civic Park is a one-stop destination for finding the ideal collaborators to drive your mission and efforts forward.

Civic Park is the central space for attendees to connect, collaborate and network. It's the place where attendees gather for breakfast and snack breaks, structured networking and casual conversations.



Civic Park Exhibit Hall: Dates and Times

Date	Time	Description
Tuesday, June 2	Noon – 3:00 p.m.	Exhibitor Move-In
	5:00 p.m. – 8:00 p.m.	Exhibit Hall Opens
	6:00 – 7:30 p.m.	All-Conference Welcome Reception
Wednesday, June 3	8:00 a.m. – 5:30 p.m.	
Thursday, June 4	8:00 a.m. – 5:00 p.m.	
	5:00 – 7:00 p.m.	DJ Party and Networking Session
Friday, June 5	8:00 a.m. - Noon	Exhibitor Move-Out

Schedule is subject to change



10x10 Booth Exhibit

\$3,500

- 10' x 10' booth space located in Civic Park, our premier exhibit hall.
- One (1) skirted six-foot table and up to four (4) chairs upon request.
- **NEW!** Exhibitors will receive access to all conference activities, including workshops, throughout the week.
- One (1) complimentary LeadCapture app registration equipping you to seamlessly collect, qualify and follow up with onsite leads.
- Post event analytics and reporting.
- Premium placement on the conference exhibitor page.
- Increased visibility and reach to attendees with an exhibitor highlight post featuring your logo on Points of Light social media channels.
- 20-amp, 120-volt circuit, 2000-watt (standard) w/power strip.

VIRTUAL EXHIBIT MICROSITE

Content Hub: Featuring exhibitor information such as brochures, white papers, reports and press releases to be uploaded as PDFs, videos, slides, presentations, polls and quizzes; all information is accessible for attendee usage

Video Demos: Pre-recorded company videos for attendee greetings, branded messaging, virtual space tours, and live video demonstrations

Exhibitor Profile: Brief company description to include products and services offered along with company contact information – email, phone, website and social network links



Elevate Your Brand with Promotional Materials Direct to Attendees

Maximize your reach by seizing this exclusive opportunity to amplify your brand's presence directly to conference attendees. For an additional \$2,500 you can:

- Have Prime Distribution: One promotional piece placed in attendee welcome bags at registration.
- Receive Elevated Exposure: Capture attention at the start of the event with high-visibility placement.
- Increase Audience Reach: Direct access to all attendees, ensuring maximum brand impact.

This opportunity is available on a limited, first-come basis so reserve now to connect with your target audience from the moment they arrive.



Past Exhibitors



Sample of exhibitors from 2024

**774 New Leads
Generated by
Exhibitors**

**52 Net Promoter Score
for 2024**

(scores above 50 are considered excellent)



Questions?

For more information, reach out to Kateri Harried, 404.574.1437

Secure your spot today!