



Points of Light

Corporate Service Council Meeting

*Ashley Wilson Oster
June 17, 2025*

Welcome

Get to know each other!

In the chat, please share...

**What is the most-
memorable weather event
you've experienced?**



Ashley Oster

VP & Director, Marketing & Partnerships

E4E Relief

Hurricane Helene Story

“

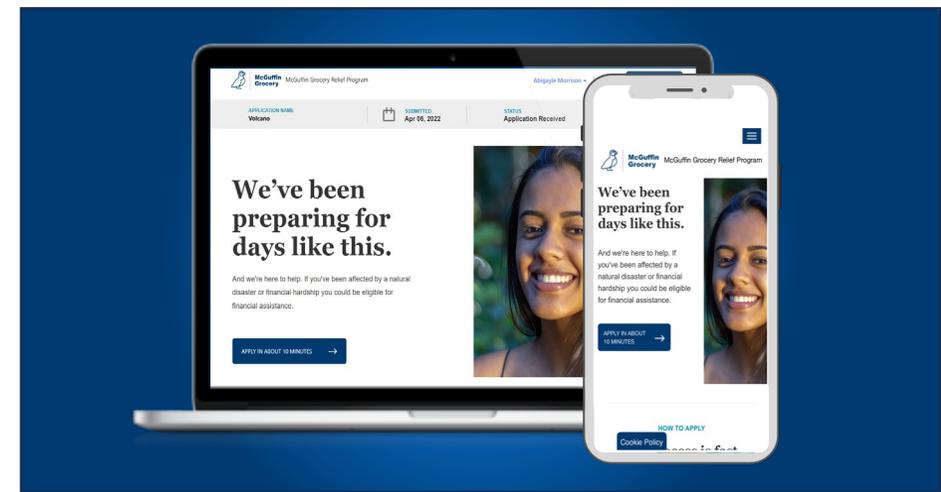
My grant gave me hope. Knowing I lost my car was really hard and that help gave me hope – thank God they approve me – and I feel happy, and now I can work to get another car.”



About E4E Relief

For **nearly 25 years**, E4E Relief has been the leading provider of emergency financial relief programs around the world. Since 2020, E4E Relief has received **more than \$444 million** in donations and awarded more than **\$328 million** in charitable grants, supporting relief efforts for people worldwide.

As a social enterprise, we have teammates leading in tech-enabled mission driven work. We've built product and technology teams that are continuously improving our ability to serve clients and applicants through crisis.



Client snapshot

CINTAS

lendingtree

petco

paloalto NETWORKS

xerox

mr. cooper

DUKE ENERGY

DOW

aes

Cargill

SIEMENS

cielo

salesforce

NATIONAL VISION

KOPPERS

ADP

CONAGRA BRANDS

UNDER ARMOUR

SAMSUNG

box

ESTES

FIVE GUYS
BURGERS and FRIES

First Interstate Bank

KAISER PERMANENTE

Standard Chartered

ARISTOCRAT

BlueCross BlueShield of North Carolina

minted.

1k-800k

Employee headcount

Industries represented

30+

97%

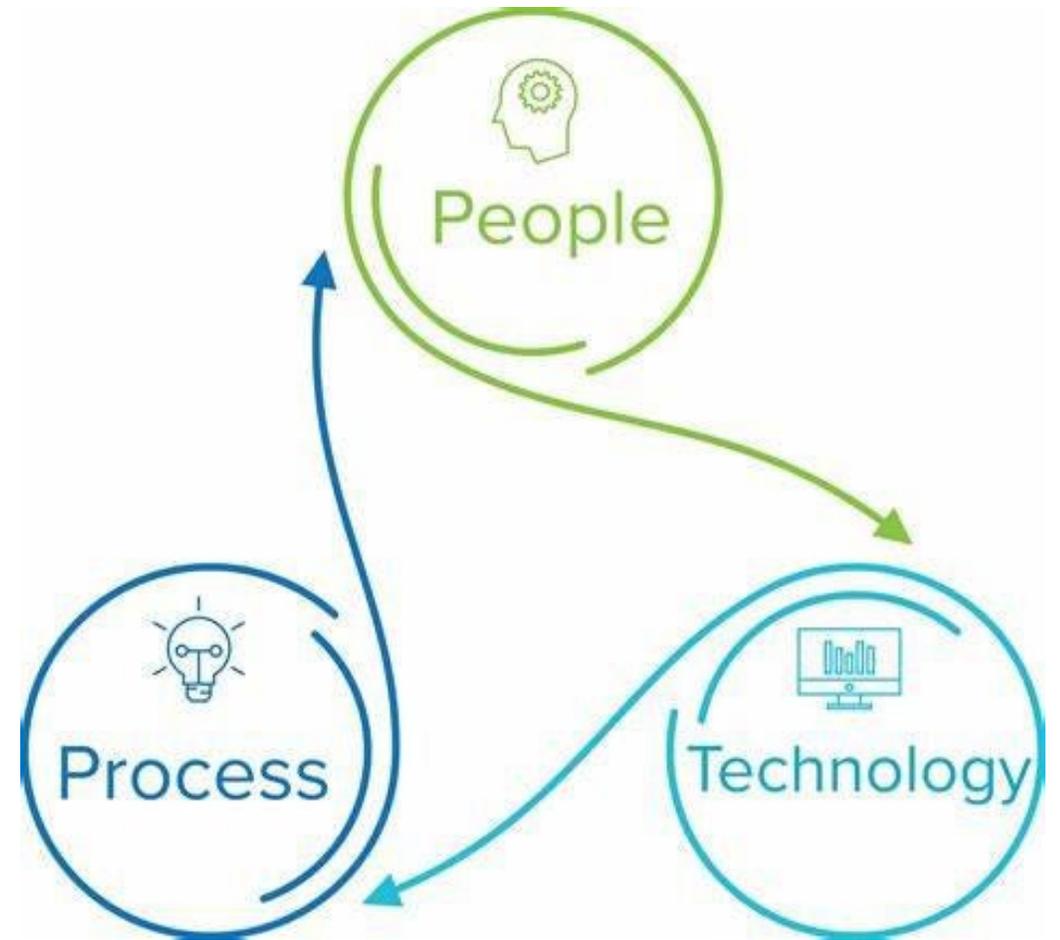
Client retention rate

Fortune 500 companies

57+

What is an Emergency Financial Relief program?

- **Equitable and sustainable solution** to support employees facing unexpected disasters or personal hardships
- **Direct, charitable grants** awarded directly to individuals
- **Hands-on guidance** from dedicated relief advisors at every step



Why do we need emergency relief?

The cost of an unwell workforce

Disengagement

**\$450-\$550
million**

Annual cost of unengaged employees

Lost Productivity

**\$322
billion**

Annual cost of lost productivity and employee burnout

Turnover

\$1 trillion

Annual cost of voluntary turnover in the U.S.

Source: *Gallup **LendingClub ***Bankrate **** BrightPlan

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Response to climate disasters



Billion-Dollar Disaster Frequency

A billion-dollar disaster now occurs every 12–16 days in the United States

(2023–2024 average)



Widespread Geographic Impact

99% of U.S. congressional districts have experienced at least one federally declared weather disaster since 2011



Extreme Rainfall Events

Multiple “1-in-200 to 1-in-1,000 year” rainfall events occurred in 2024, breaking records and causing catastrophic flooding

Giving to Individuals



When support goes straight into the hands of those impacted, it does more than meet urgent needs—it **restores dignity, accelerates recovery, and builds trust.**

- **Faster Relief:** Direct grants reduce wait times and remove unnecessary barriers.
- **Tailored Support:** Individuals know best what they need—whether it’s rent, medicine, or repairs.
- **Stronger Communities:** Giving directly empowers people to rebuild and enables their broader community participation
- **Increased Transparency:** Donors see their impact more clearly and immediately.

How it works

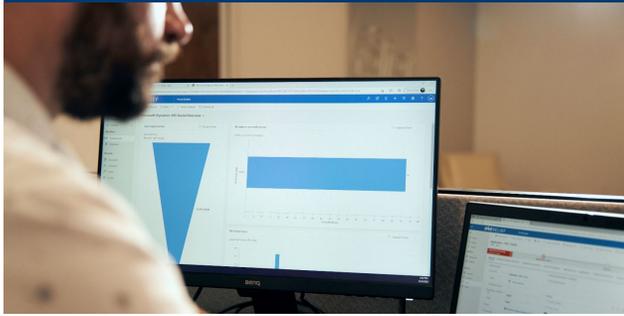
1

Consult with our experts & design your emergency financial relief program.



2

We configure your platform, including website & application design.



3

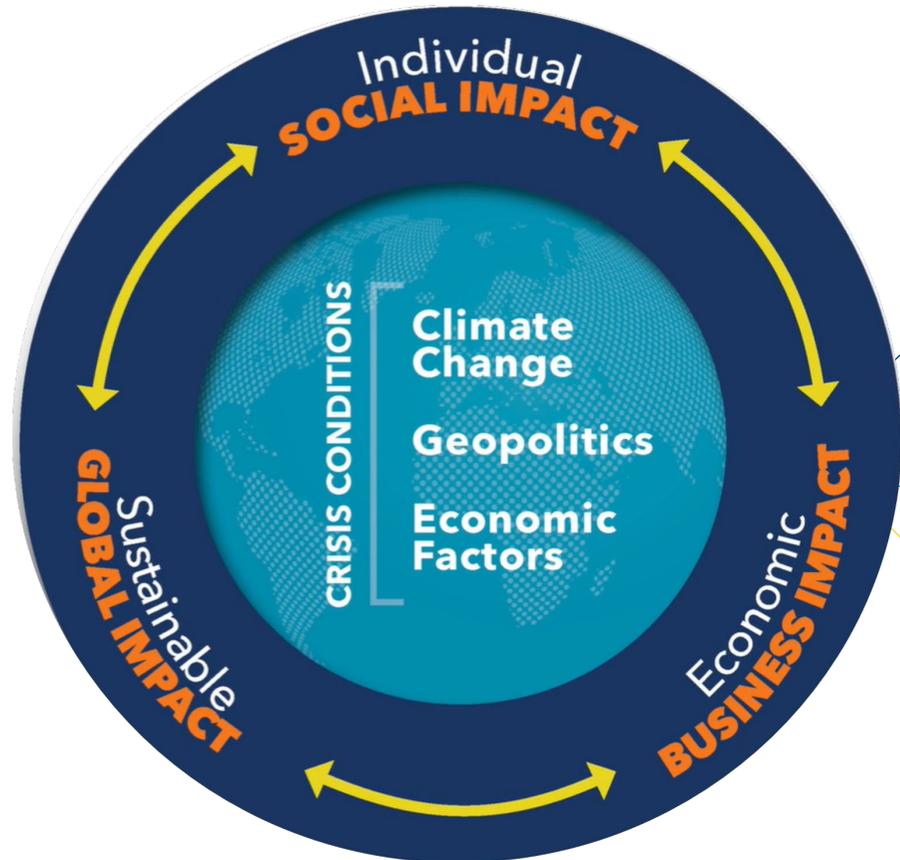
Employees in crisis apply to the program & receive cash grant assistance



Your organization becomes stronger & more resilient year over year.



The impact of emergency financial relief



Priority Outcomes:



Thank you!

Learn more about E4E Relief



E4ERELIEF.ORG



@E4ERelief

Let's connect



Ashley Oster

*VP & Director,
Marketing & Partnerships*

