



# Points of Light

*Corporate Service Council Meeting*

*Ashley Wilson Oster*  
*June 17, 2025*

# Welcome

**Get to know each other!**

*In the chat, please share...*

**What is the most-  
memorable weather event  
you've experienced?**



**Ashley Oster**

*VP & Director, Marketing &  
Partnerships*

*E4E Relief*

# Hurricane Helene Story

“

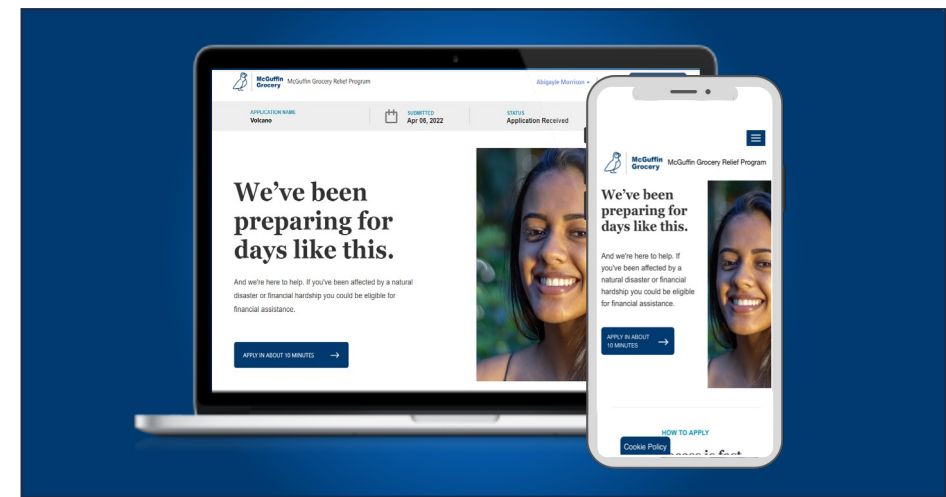
*My grant gave me hope. Knowing I lost my car was really hard and that help gave me hope – thank God they approve me – and I feel happy, and now I can work to get another car.”*



# About E4E Relief

For **nearly 25 years**, E4E Relief has been the leading provider of emergency financial relief programs around the world. Since 2020, E4E Relief has received **more than \$444 million** in donations and awarded more than **\$328 million** in charitable grants, supporting relief efforts for people worldwide.

As a social enterprise, we have teammates leading in tech-enabled mission driven work. We've built product and technology teams that are continuously improving our ability to serve clients and applicants through crisis.



# Client snapshot



1k-  
800k

Employee  
headcount

Industries  
represented

30+

97%

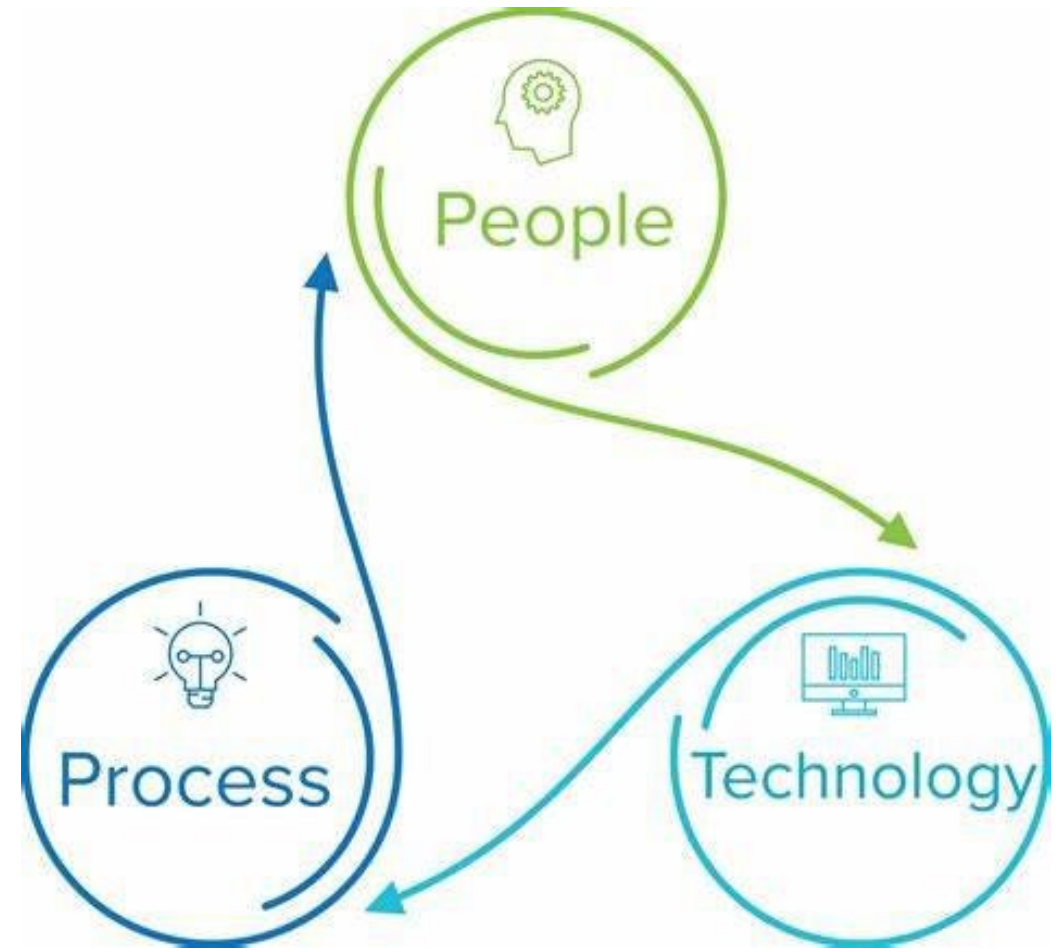
Client  
retention rate

Fortune 500  
companies

57+

# What is an Emergency Financial Relief program?

- **Equitable and sustainable solution** to support employees facing unexpected disasters or personal hardships
- **Direct, charitable grants** awarded directly to individuals
- **Hands-on guidance** from dedicated relief advisors at every step



# Why do we need emergency relief?

The cost of an unwell workforce

## Disengagement

**\$450-\$550  
million**

Annual cost of unengaged employees

## Lost Productivity

**\$322  
billion**

Annual cost of lost productivity and employee burnout

## Turnover

**\$1 trillion**

Annual cost of voluntary turnover in the U.S.

Source: \*Gallup \*\*LendingClub \*\*\*Bankrate \*\*\*\* BrightPlan

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# Response to climate disasters



## Billion-Dollar Disaster Frequency

A billion-dollar disaster now occurs every 12–16 days in the United States

(2023–2024 average)



## Widespread Geographic Impact

99% of U.S. congressional districts have experienced at least one federally declared weather disaster since 2011



## Extreme Rainfall Events

Multiple “1-in-200 to 1-in-1,000 year” rainfall events occurred in 2024, breaking records and causing catastrophic flooding

Sources: [Climate.gov](#), [Rebuild by design](#), [Climate.gov](#)

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# Giving to Individuals



When support goes straight into the hands of those impacted, it does more than meet urgent needs—it **restores dignity, accelerates recovery, and builds trust.**

- **Faster Relief:** Direct grants reduce wait times and remove unnecessary barriers.
- **Tailored Support:** Individuals know best what they need—whether it’s rent, medicine, or repairs.
- **Stronger Communities:** Giving directly empowers people to rebuild and enables their broader community participation
- **Increased Transparency:** Donors see their impact more clearly and immediately.

# How it works

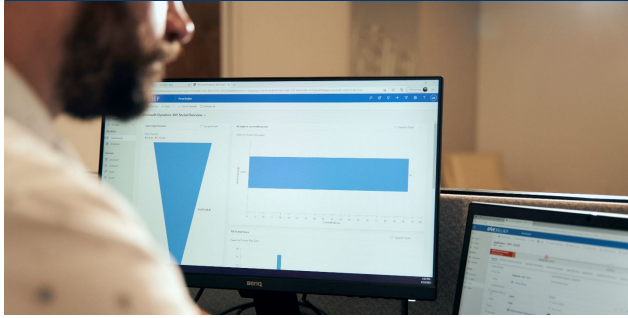
1

Consult with our experts & design your emergency financial relief program.



2

We configure your platform, including website & application design.



3

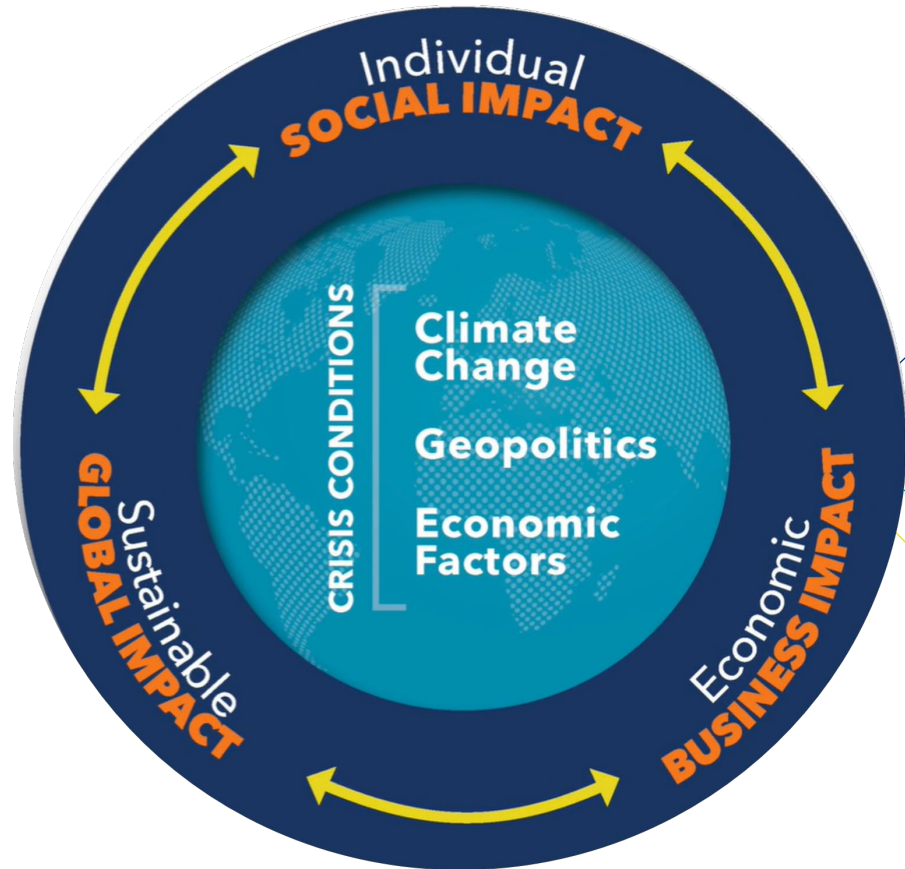
Employees in crisis apply to the program & receive cash grant assistance



Your organization becomes stronger & more resilient year over year.



# The impact of emergency financial relief



## Priority Outcomes:



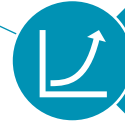
**85%** Regained Financial Stability



**51%** Improved mental well-being



**78%** More positive perception of employer



**82%** Increased desire to continue employment



**80%** Maintained productivity

# Thank you!

**Learn more  
about E4E Relief**



**E4ERELIEF.ORG**



**@E4ERelief**

**Let's connect**



**Ashley Oster**

*VP & Director,  
Marketing & Partnerships*

