



**POINTS
OF LIGHT**
CORPORATE SERVICE
COUNCIL

SUPPORTING TOP CORPORATE SOCIAL IMPACT LEADERS

CORPORATE SERVICE COUNCIL MEMBERSHIP STATS & FACTS

2005
COUNCIL FOUNDED

70
MEMBER COMPANIES

50%+
FORTUNE 500
([VIEW MEMBER LIST](#))

300+
EXECUTIVES
& PRACTITIONERS

MEMBER ROLES INCLUDE:

CSR, corporate citizenship,
social impact, ESG and
corporate philanthropy

CURRENT & PAST CHAIRS:

KPMG, AT&T, UPS, Deloitte,
Bank of America, Starbucks,
GE, The Home Depot

WHAT IS THE CORPORATE SERVICE COUNCIL?

The Points of Light Corporate Service Council is an annual membership program that empowers and equips CSR and corporate social impact leaders and their teams with actionable resources, insights, training and connections needed to advance their social impact goals and be recognized for their success. We support our members by providing:

- Learning & Professional Development Opportunities
- Thought Leadership & Sector Recognition
- Annual In-Person Events & Gatherings
- Connections to Peers, Partners & Sector Experts
- CSR Insights, Resources & Support

WHO IS POINTS OF LIGHT?

Points of Light is a global nonprofit that inspires, equips and mobilizes millions of people to take action that changes the world. We work with a Global Network of 120 affiliates across 32 countries and have built partnerships with thousands of nonprofits and corporations.

Points of Light believes that companies can be drivers of transformative social change in communities around the world. This potential is fully realized when employees are inspired and engaged as part of the strategy.

HOW DO WE SUPPORT COMPANIES?

Points of Light supports companies committed to driving positive social change through a variety of ways, including:

THE CORPORATE
SERVICE COUNCIL

CONSULTING AND
STRATEGIC PLANNING

EXPERIENCED PROGRAM
DESIGN AND MANAGEMENT
FOR CORPORATE EMPLOYEE
VOLUNTEER AND CIVIC
ENGAGEMENT PROGRAMS

THE CIVIC 50
NATIONAL
AND REGIONAL
RECOGNITION
PROGRAM





**POINTS
OF LIGHT**
CORPORATE SERVICE
COUNCIL

SUPPORTING TOP CORPORATE SOCIAL IMPACT LEADERS

WHAT ARE THE BENEFITS OF A CORPORATE SERVICE COUNCIL MEMBERSHIP?



LEARNING & PROFESSIONAL DEVELOPMENT OPPORTUNITIES

Open to members and their teams, Points of Light hosts virtual meetings and professional development opportunities with industry experts as well as peer discussions to share best practices on pressing issues impacting their work.



THOUGHT LEADERSHIP & SECTOR RECOGNITION

Points of Light publicly recognizes Corporate Service Council members to spotlight their CSR leaders and help position their work in the social impact sector and among their key stakeholders.



ANNUAL IN-PERSON EVENTS & GATHERINGS

A highlight for many members are the in-person events that bring together peers and sector partners with exciting opportunities for learning, networking and being inspired.



CONNECTIONS TO PEERS, PARTNERS & SECTOR EXPERTS

Through monthly convenings, in-person events and facilitated introductions to peers and partners, members can make connections to take their programs and career to the next level.



CSR INSIGHTS, RESOURCES & SUPPORT

Members have access to Points of Light's wealth of corporate social impact resources, research and learning briefs as well as curated information from industry partners.



SAMPLE LEARNING TOPICS

*Employee Volunteerism
and Engagement*

Social Impact Measurement

*Skills-Based and Pro Bono
Volunteerism*

ERG and BRG Collaboration

Disaster Planning and Response

Volunteer Councils and Champions

Board Training and Placement

Social Impact Storytelling

*Corporate Advocacy and
Public Policy*

Engaging Global Workforces

Election and Voter Support

Employee Recognition and Awards

Corporate Racial Equity Initiatives

*Impact Hiring and
HR Collaboration*



“The incredible folks at Points of Light are my de-facto team. As a team of one, it can often feel daunting or overwhelming to navigate all the great ideas, research, trends, etc. out there to support my work, but POL is always there to help guide to the most effective resource. Whether it's thought partnership, connecting me with another CSC member or pointing me to a tried and true resource, I know I can always count on my 'team' and truly value our CSC membership (or partnership, really!).”

WHITNEY KIMMEL - VICE PRESIDENT OF CORPORATE CITIZENSHIP, STATE STREET

LEARN MORE



Email Joe Martinez at jmartinez@pointsoflight.org or visit pointsoflight.org/csc to learn more about joining Points of Light's Corporate Service Council.