



Inside The Civic 50[®] Survey: *New Questions, Awards & Benchmarking Insights*

DECEMBER 4, 2025

WEBINAR AGENDA

- The Civic 50® Overview
- 2025 Honorees
- Stakeholder Benefits
- What's New
- Survey Questions and Awards
- Timeline and Support
- FAQ and Q&A
- Getting Started

The slides and recording from this information session will be shared.



THANK YOU TO OUR DATA PARTNER



POINTS OF LIGHT

We are the **global leader** in volunteering.

POINTS OF LIGHT VISION

A world in which every person will discover their power to make a difference, creating healthy communities in vibrant, participatory societies.

POINTS OF LIGHT MISSION

Inspire, equip and mobilize people to create positive change through volunteering and civic engagement.

Learn more about Points of Light at pointsoflight.org.



The Civic 50[®]: Setting the Standard for Corporate Social Impact

The Civic 50[®], an initiative of Points of Light, recognizes the 50 most community-minded companies in the United States — setting the standard for corporate social impact. Now in its 14th year, this premier recognition and benchmarking program celebrates excellence in **employee volunteering**, **community investment** and **social impact strategy**.

The Civic 50 is *more than a survey* – it's a...

- **Self-assessment and data benchmarking** tool that measures your CSR performance and compares it to peer companies.
- **National recognition program** that honors leadership in corporate social impact.
- **Go-to CSR source** for effective practices, case studies, trends, and standards of excellence.
- **Practical roadmap** for determining where to prioritize your effort and resources to strengthen and scale your social impact work.

Key Details

- Free to participate; every entrant receives a complimentary scorecard.
- Eligibility: public or private companies with \$1B+ annual revenue.
- Quantitative answers are normalized for company size and revenue.
- Honorees are chosen by a scoring algorithm; award nominations are optional and don't affect scores.
- Only honorees are published — no company-specific data is shared.



POINTS OF LIGHT

Celebrating The Civic 50 2025 Honorees



SECTOR LEADERS

Blue Cross Blue Shield of Massachusetts

Constellation

Delta Air Lines

Dow, Inc.

Entergy Corporation

General Mills, Inc.

Hasbro, Inc.

Hewlett Packard Enterprise

KeyBank

VOLUNTEER AWARDS

Volunteer Leader Award

Entergy Corporation

Strategic Volunteering Award

PDS Health





"Our annual participation in The Civic 50 survey is, naturally, aspirational, but our inclusion also has a **great deal of practical value**. It helps us **exhibit TCS' commitment to corporate social responsibility** and demonstrates that we are **actively measuring our progress** against our peers, and that we are eager to continue **learning, adapting and continuously improving our impact**."

LINA KLEBANOV, Tata Consultancy Services
Head, Corporate Social Responsibility, North America



"It was an honor to be named among the most community-minded and socially responsible companies in the country for the fifth time this year. The Civic 50 has been a **useful process to help us benchmark and strengthen our programs** based on best practices for social impact. This **recognition is also a brand differentiator** and demonstrates how Point32Health puts **community at the center of all we do** to create healthier lives for everyone."

STACEY MANN, Point32Health
Director of Corporate Citizenship

Why Participate: Stakeholder Benefits

- A roadmap for **CSR teams** to evaluate, improve and scale their social impact programs.
- A platform for **senior executives** to showcase their company's commitment to social and community issues.
- A tool for **marketing and PR teams** to highlight their company's community impact.
- A resource for **HR teams** to attract, engage and retain purpose-driven talent.
- An opportunity for **employees** to celebrate their company's community engagement work.

*We encourage you also to also participate in our regional Civic 50 programs in **Greater Philadelphia, Hampton Roads and Orange County!***



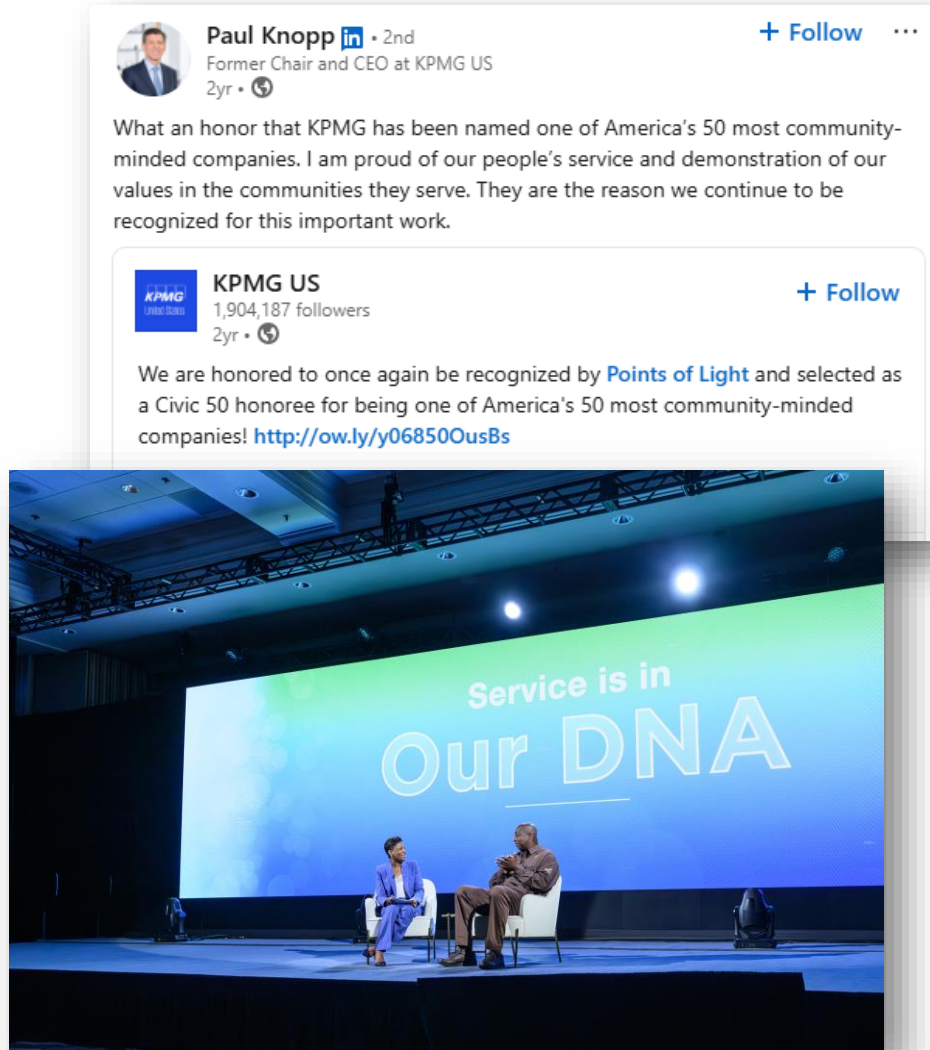
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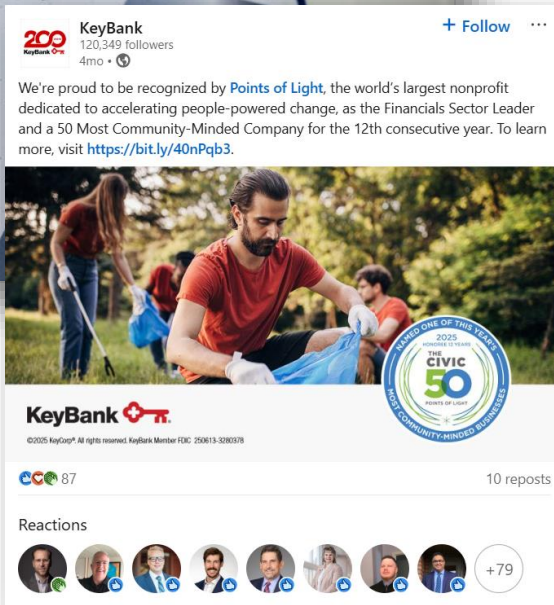
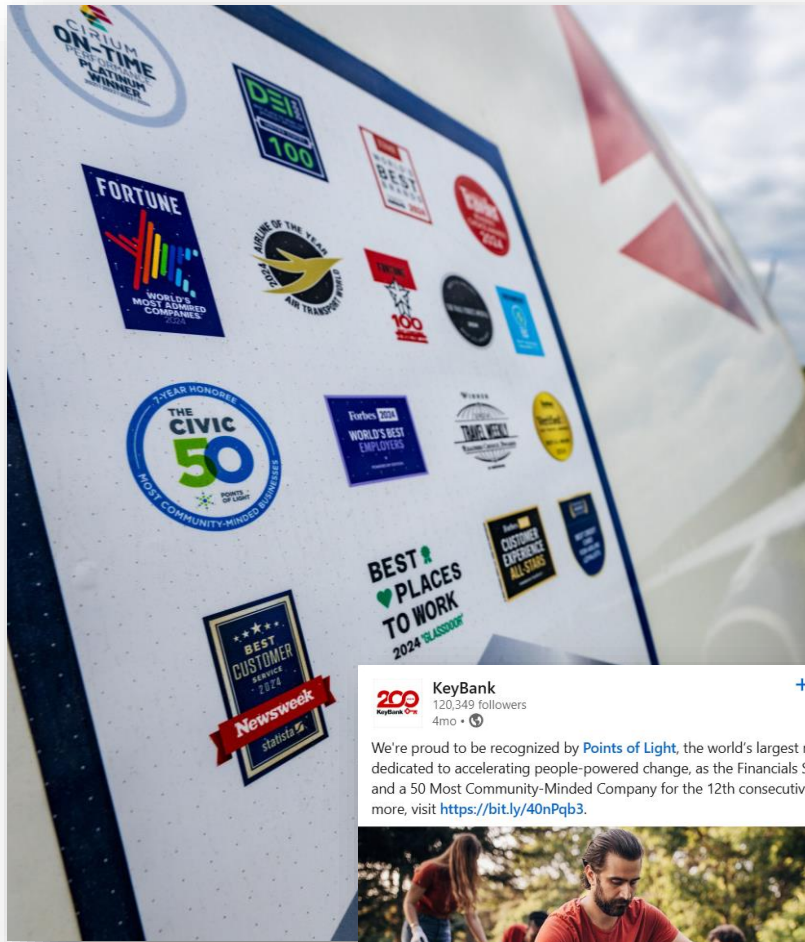
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I'm honored to work for KPMG, recognized as one of @PointsofLight's 2025 #TheCivic50 most community-minded companies in the U.S. Proud to contribute to a team dedicated to meaningful community impact and volunteerism. bit.ly/43M21Wx



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Evolving Our Approach for 2026

- The corporate social impact **landscape is rapidly changing**
- Top companies continue to raise the bar and **redefine standards of excellence**
- Companies need more **actionable insights** and **replicable effective social impact practices**
- National recognition **supports companies' business case for CSR** and **elevates the sector**

20+ focus groups were held this year with CSR leaders, industry experts and nonprofits to inform the changes.



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What's New for the 2026 Survey

1. **New streamlined questions** focused on employee volunteering, community investment and social impact strategy
2. **Deeper benchmarking insights** to equip your teams with more actionable data, trends and case studies
3. **Expanded recognition opportunities** that include 10 new company and individual awards

BONUS: Eligible companies that complete the survey receive discounted registration to the Points of Light Conference (limit 2 per company)!

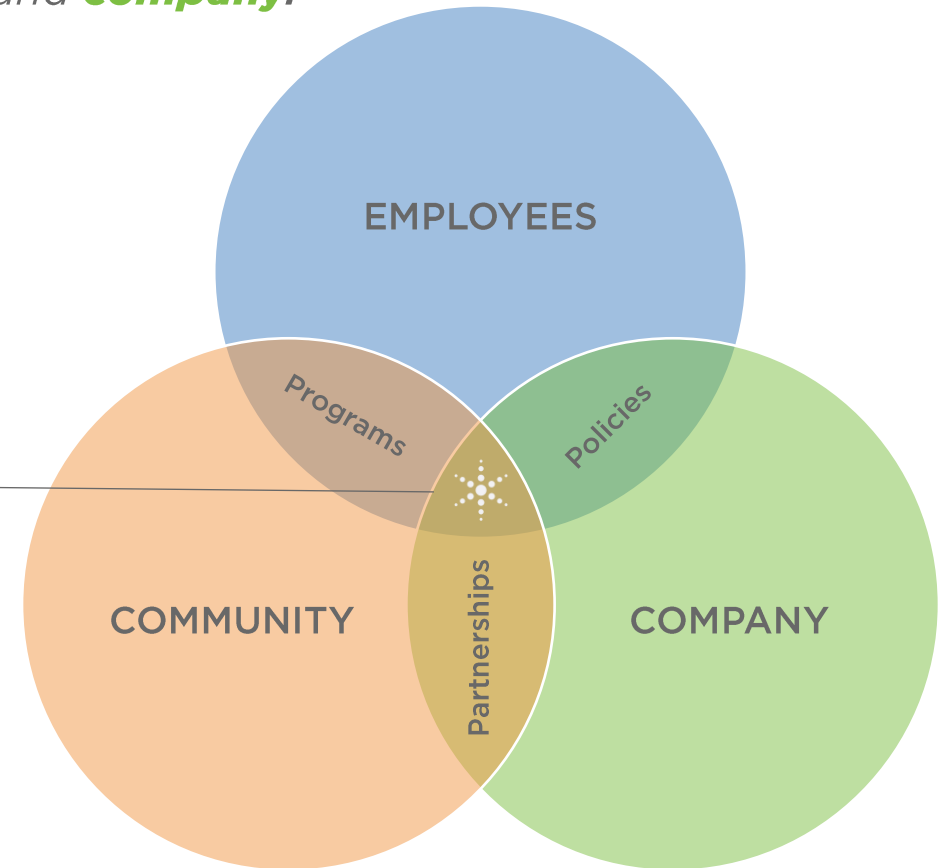


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The Civic 50 Survey Focus

The Civic 50 helps CSR teams focus on **key social impact practices** to more effectively support their **communities**, **employees** and **company**.

EMPLOYEE VOLUNTEERING
GIVING & PHILANTHROPY
INTEGRATION & CULTURE
PLANNING & EVALUATION
CSR SECTOR INSIGHTS
AWARDS & RECOGNITION



POINTS OF LIGHT

SURVEY SECTIONS

>> EMPLOYEE VOLUNTEERING

GIVING & PHILANTHROPY

INTEGRATION & CULTURE

PLANNING & EVALUATION

CSR SECTOR INSIGHTS

AWARDS & RECOGNITION



Employee Volunteering

Assessment Focus: How a company mobilizes employees companywide to deliver meaningful, accessible volunteer experiences that meet community and nonprofit needs.

Scoring: This section is required and scored.

Question Topics:

- Employee Volunteering
- Skills-Based and Pro Bono
- Nonprofit Board Service
- Volunteer Ambassadors



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EMPLOYEE VOLUNTEERING

>> **GIVING & PHILANTHROPY**

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Giving & Philanthropy

Assessment Focus: How a company leverages its financial and in-kind resources to drive social impact and strengthen nonprofit partnerships.

Scoring: This section is required and scored.

Question Topics:

- Financial Contributions
- Employee Gift Matching
- Dollars-for-Doers/Volunteer Grants
- In-Kind Contributions
- Grantmaking Practices



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SURVEY SECTIONS

EMPLOYEE VOLUNTEERING

GIVING & PHILANTHROPY

>> **INTEGRATION & CULTURE**

PLANNING & EVALUATION

CSR SECTOR INSIGHTS

AWARDS & RECOGNITION



Integration & Culture

Assessment Focus: How a company embeds community engagement into its culture and business systems to sustain and scale social impact.

Scoring: This section is required and scored.

Question Topics:

- Volunteer Time Off
- Voting Time Off
- Volunteer Recognition
- HR Collaboration



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SURVEY SECTIONS

EMPLOYEE VOLUNTEERING

GIVING & PHILANTHROPY

INTEGRATION & CULTURE

>> PLANNING & EVALUATION

CSR SECTOR INSIGHTS

AWARDS & RECOGNITION



Planning & Evaluation

Assessment Focus: How a company strategically plans, measures and communicates its community engagement and social impact initiatives.

Scoring: This section is required and scored.

Question Topics:

- Strategic Planning
- Impact Measurement
- CSR Communications



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EMPLOYEE VOLUNTEERING

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INTEGRATION & CULTURE

PLANNING & EVALUATION

>> CSR SECTOR INSIGHTS

AWARDS & RECOGNITION



CSR Sector Insights

Section Focus: Deepening an understanding of the latest trends and factors shaping the corporate social impact sector.

Scoring: This section is required, but not scored.

Question Topics:

- AI Adoption & Utilization
- Generational Engagement Strategies
- Internal & External Challenges
- Sector Learning Topics & Support



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>> AWARDS & RECOGNITION



Awards & Recognition

Section Focus: Honor and spotlight exceptional companies and leaders driving change through volunteering and social impact initiatives.

Scoring: This section is optional and not scored. Nominations are evaluated separately and do not affect a company's score. *All eligible companies that complete a survey application can be considered for the Volunteering with Purpose Awards.*

Topics:

- Volunteering with Purpose Awards (Company)
- Volunteering with Purpose Awards (Individual)
- Daily Point of Light Awards (Individual)



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Awards & Recognition

Volunteering with Purpose Company Awards

- Volunteer Ambassador & Champion Program
- Companywide Volunteering Activation
- Global Volunteering Program
- Employee Volunteer Recognition Program
- Corporate-Nonprofit Partnership
- Impact Measurement & Evaluation
- Innovative Social Impact Program

Volunteering with Purpose Individual Awards

- C-Suite or Executive Sponsor
- CSR Leader
- Volunteer Ambassador or Champion



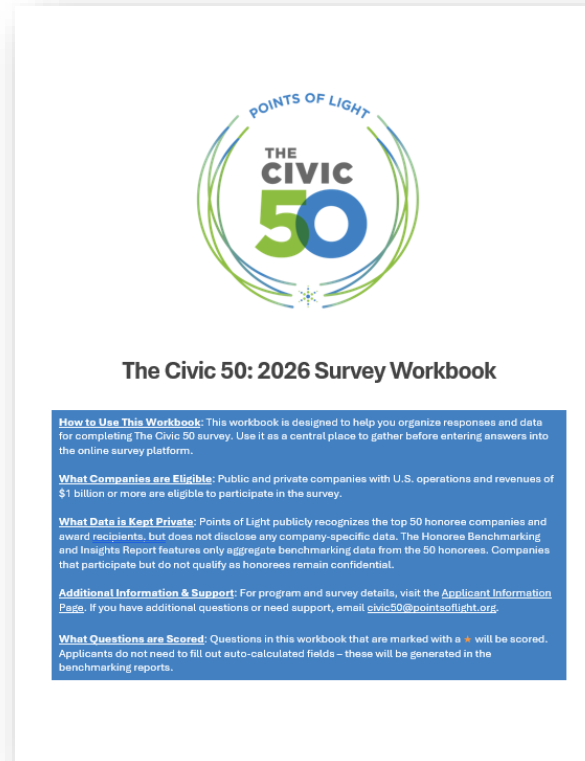
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Timeline & Support

APPLICANT INFO PAGE



SURVEY WORKBOOK



TIMELINE

- **January 13:** Survey opens
- **March 19:** Survey deadline
- **April:** Company status and award notification
- **June 23:** Public honoree announcement at the Points of Light Conference
- **Summer 2026:** Honoree Insights & Benchmarking report released

SUPPORT CONTACT

- **Email:** civic50@pointsoflight.org

Support Resources & Survey Link: pointsoflight.org/the-civic-50/survey



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Frequently Asked Questions

Is there a cost to take The Civic 50[®] survey?

There is no cost to take the survey and all applicants receive a complimentary benchmarking scorecard report.

What organizations are eligible to participate in The Civic 50[®]?

Public and private companies with U.S. operations and revenues of \$1 billion or more are eligible to participate.

What information and data will be made public?

Points of Light does not publicly disclose any company-specific data. The Insights Report features only aggregate benchmarking data from the 50 honorees. The list of honorees, presented alphabetically, and award recipients are the only public-facing elements. Companies do not qualify as honorees or sector leaders remain confidential.

Are only honorees eligible for the new company and individual awards?

No. All eligible companies that complete a survey application can be considered for the awards.

How much time will it take to complete the survey?

We estimate it will take 5-10 staff hours to complete data collection and responses for The Civic 50[®] survey, not including your internal approval process. We strongly recommend applicants use the provided survey workbook to collect their data offline before submitting through the online survey.



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QUESTIONS?



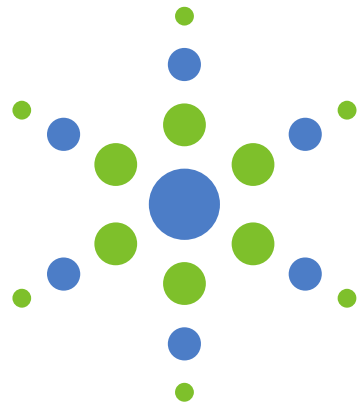
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How to Get Started

1. Review the new survey questions and award categories. These will be emailed to attendees and can be downloaded from the [Applicant Information Page](#).
2. If your company plans to participate, email civic50@pointsoflight.org to confirm 1-2 application point of contacts.
3. Collect your data and responses in the Survey Workbook and submit online before March 19. The survey will open January 13.
4. If you have questions or need further assistance, email civic50@pointsoflight.org.



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