

How to use the *National Volunteer Strategy* A Quick Guide for **Community-Based Organizations**

Reimagining Service 2035 is a long-term collective national effort to strengthen social connection and civil society through volunteering over the next decade, and the **National Volunteer Strategy** is the shared roadmap to guide that work. Here's how to start sharing it, using it, and joining in efforts to bolster volunteering across the country.

Getting Started

Whether you're building on current efforts or starting something new, there's a role for you to play in Reimagining Service 2035. Start by reviewing the **National Volunteer Strategy's** 12 Goals and Emerging Opportunities and considering:

- Which goals and opportunities already align with your current work?
- Which goals and opportunities reflect work you want to grow or deepen?
- Which goals and opportunities would you want to invest in to strengthen volunteering?

Example: The National Volunteer Strategy in action



Neighborhood Community Center wants to ensure its volunteer programs are accessible to more volunteers and align with community priorities. They identify **Partnership, Lifecycle, and Access** as their three **priority Goals** from the Strategy:



As they review the **Emerging Opportunities** under each of these Goals, they consider:

- Which opportunities already align with their current work?
- Which opportunities reflect work they want to grow or deepen?
- Which opportunities do they want to invest in to help strengthen volunteering?



The National Volunteer Strategy in action, cont.

They map which **Emerging Opportunities** line up with their current efforts and future priorities, and launch into action:

Opportunities that align with current work:

Strategy Goal: *Access: Remove Barriers So Everyone Can Volunteer*

Strategy Opportunity: *Adapt Volunteer Models to Today's Work, Care, and Transportation Realities*

Neighborhood Community Center already offers on-site childcare and family-friendly volunteer opportunities, making it easier for parents and caregivers to participate in service.

Action: They share their story through the Reimagining Service website, contributing to a national story bank of case studies, collective learning, and examples of the Strategy goals in action.

Opportunities to grow or deepen:

Strategy Goal: *Partnership: Center Communities in How Solutions Are Built*

Strategy Opportunity: *Resource Co-Created Volunteer Engagement Models*

Neighborhood Community Center already gathers informal feedback from the people it serves, but wants to create a community advisory group that ensures they have a voice in shaping future volunteer activities.

Action: They join the Reimagining Service interest list to stay informed about emerging co-creation models, tools, and examples from organizations across the country.

*The National Volunteer Strategy will adapt and evolve as organizations and leaders across sectors put it into action, share what they're learning, and shape what comes next. As implementation efforts progress, we'll share updates on how actions aligned with the Strategy can contribute to collective learning, measurement, and progress tracking. Use these examples to spark ideas – then join our **interest list**, connect with us to **explore partnerships**, and visit the **Reimagining Service website** for new tools, updates, and more ways to get involved.*