

Supporting Top Corporate Social Impact Leaders

CORPORATE SERVICE COUNCIL MEMBERSHIP STATS & FACTS

2005

COUNCIL FOUNDED

70

MEMBER COMPANIES

50%+

FORTUNE 500
([VIEW MEMBER LIST](#))

300+

EXECUTIVES
& PRACTITIONERS

MEMBER ROLES INCLUDE:

CSR, corporate citizenship,
social impact, ESG and
corporate philanthropy

CURRENT & PAST CHAIRS:

Comcast Corporation,
KPMG, AT&T, UPS, Deloitte,
Bank of America, Starbucks,
GE, The Home Depot



WHAT IS THE CORPORATE SERVICE COUNCIL?

The Points of Light Corporate Service Council is a vibrant community dedicated to empowering and equipping corporate social impact leaders and their teams. Through an annual membership, CSR and corporate social impact leaders and their teams gain access to actionable resources, insights, trainings and connections needed to advance their social impact goals and be recognized for their success. We support our members by providing:

- Learning & Professional Development Opportunities
- Thought Leadership & Sector Recognition
- Annual In-Person Events & Gatherings
- Connections to Peers, Partners & Sector Experts
- CSR Insights, Resources & Support

WHO IS POINTS OF LIGHT?

Points of Light is a global nonprofit that inspires, equips and mobilizes people to create positive change through volunteering and civic engagement. We work with a Global Network of 120 affiliates across 32 countries and have built partnerships with thousands of nonprofits and corporations.

Points of Light believes that companies can be drivers of transformative social change in communities around the world. This potential is fully realized when employees are inspired and engaged as part of the strategy.

HOW DO WE SUPPORT COMPANIES?

Points of Light supports companies committed to driving positive social change through a variety of ways, including:

THE CORPORATE SERVICE COUNCIL	CONSULTING AND STRATEGIC PLANNING
EXPERIENCED PROGRAM DESIGN AND MANAGEMENT FOR CORPORATE EMPLOYEE VOLUNTEER AND CIVIC ENGAGEMENT PROGRAMS	THE CIVIC 50 NATIONAL AND REGIONAL RECOGNITION PROGRAM

WHAT ARE THE BENEFITS OF A CORPORATE SERVICE COUNCIL MEMBERSHIP?



LEARNING & PROFESSIONAL DEVELOPMENT OPPORTUNITIES

Open to members and their teams, Points of Light hosts virtual meetings and professional development opportunities with industry experts as well as peer discussions to share best practices on pressing issues impacting their work.



THOUGHT LEADERSHIP & SECTOR RECOGNITION

Points of Light works with Corporate Service Council members to spotlight their CSR leaders and elevate their work in the social impact sector and among key stakeholders.



ANNUAL IN-PERSON EVENTS & GATHERINGS

A highlight for many members are the in-person events that bring together peers and sector partners with exciting opportunities for learning, networking and inspiration.



CONNECTIONS TO PEERS, PARTNERS & SECTOR EXPERTS

Through monthly convenings, in-person events and facilitated introductions to peers and partners, members can make connections to take their programs and careers to the next level.



CSR INSIGHTS, RESOURCES & SUPPORT

Members have access to Points of Light's wealth of corporate social impact resources, research and Learning Briefs as well as curated information from industry partners.



SAMPLE LEARNING TOPICS

Employee Volunteerism and Engagement

Social Impact Measurement

Skills-Based and Pro Bono Volunteerism

ERG and BRG Collaboration

Disaster Planning and Response

Volunteer Councils and Champions

Board Training and Placement

Social Impact Storytelling

Corporate Advocacy and Public Policy

Engaging Global Workforces

Election and Voter Support

Employee Recognition and Awards

Corporate Racial Equity Initiatives

Impact Hiring and HR Collaboration



“The incredible folks at Points of Light are my de-facto team. As a team of one, it can often feel daunting or overwhelming to navigate all the great ideas, research, trends, etc. out there to support my work, but POL is always there to help guide to the most effective resource. Whether it's thought partnership, connecting me with another CSC member or pointing me to a tried and true resource, I know I can always count on my 'team' and truly value our CSC membership (or partnership, really!).”

WHITNEY KIMMEL - VICE PRESIDENT OF CORPORATE CITIZENSHIP, STATE STREET



LEARN MORE

To learn more about joining Points of Light's Corporate Service Council, email

partnerships@pointsoflight.org or visit pointsoflight.org/csc.